

CLIMATE
Policy & Strategy

Climate Policy & Strategy: United States
Tracking survey, September 2022



What this is based on

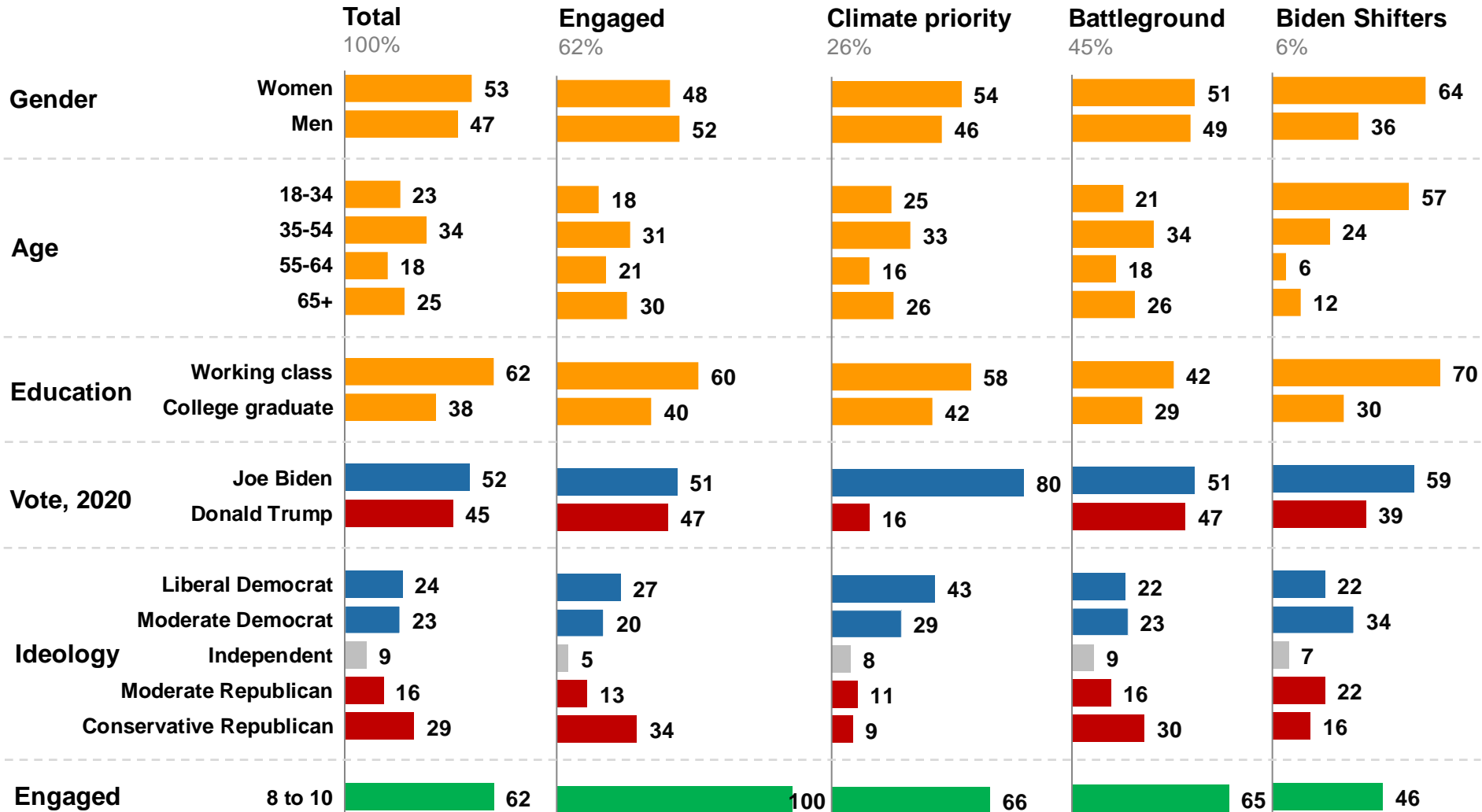
Our poll

- N=2,000 nationally representative survey of the United States
- Fieldwork: September 23 – 30, 2022
- Online, 20-minute questionnaire
- Weighted to national statistics on gender, age, region, education, employment and past voting behavior

Groups analyzed

Target group	Definition
Total	All respondents – represents registered voters in the United States
Engaged	Very interested (8-10/10) in November election
Climate priority	Chose climate as a top priority for government
Battleground	Blue Wall, South, and Sunbelt states, and frontline congressional districts
Biden Shifters	Initially answer disapprove or don't know on Biden's handling of climate & energy transition, but after balanced positioning, approve
Pro Climate CEOs	Cool/negative or neutral to 'CEOs of major companies' but warm/positive to 'CEOs of major companies who say climate change is a crisis and companies must change the way they do business'
Shift to businesses	Those whose views of BP and Morgan Stanley get warmer/more positive after hearing their positioning

Targets: political



What you need to know

- ››› Policy priorities to address climate change are impacted by its continued strength, perhaps its growing strength as a priority. But it is also impacted by the cut-off of Russian energy, the cost-of-living crisis, energy policy, and new geo-political considerations with Ukraine.
- ››› Americans are more likely to think the most fundamental crisis is energy, but a significant 2 in 5 say climate instead. Moderate Republicans accept climate is a major crisis to be addressed and applaud government action to combat it; conservatives remain skeptical.
- ››› Climate ranks as high as the cost of living for liberal Democrats. And President Biden, whose disapproval includes a quarter who think he is not doing enough, makes major gains with young people, women, and working-class voters.
- ››› Americans in the short-term want oil companies to invest in renewables to speed the transition, rather than have an excess profits tax or increase production. They believe this is an affordable option in the context of high gas prices.
- ››› But the country is still focused on the cost of living, and the public always goes to those policies that reduce costs in health care and energy, including in electrification.

What you need to know, continued

- »»» Americans want their government to promote oil and gas, pharmaceuticals, and the clean energy sectors. In the battleground states, oil and gas have grown in priority.
- »»» When asked what to do with the cut-off of Russian energy, Democrats and independents want to greatly expand investment in clean energy, but moderate Republicans want to expand fracking and US production to help Europe. Conservative Republicans want the US to replace Saudi Arabia as the biggest energy supplier.
- »»» The public remains opposed to investment in Russia. A majority want to expand renewables in response to the cutoff of Russian energy, rather than replace with domestic fuels. Majorities oppose unlimited natural gas exports to Europe, to keep domestic prices lower; and favor maintaining reserves and energy independence over becoming a global supplier.
- »»» The country has a very positive view of environmental groups, natural gas, and nuclear. Indeed, they are now viewed favorably by those who prioritize climate. Country split on fracking and coal. Oil companies viewed negatively, and many support an excess profits tax.
- »»» CEOs and companies that recognize the crisis and changing business model viewed much more favorably.

What you need to know: political

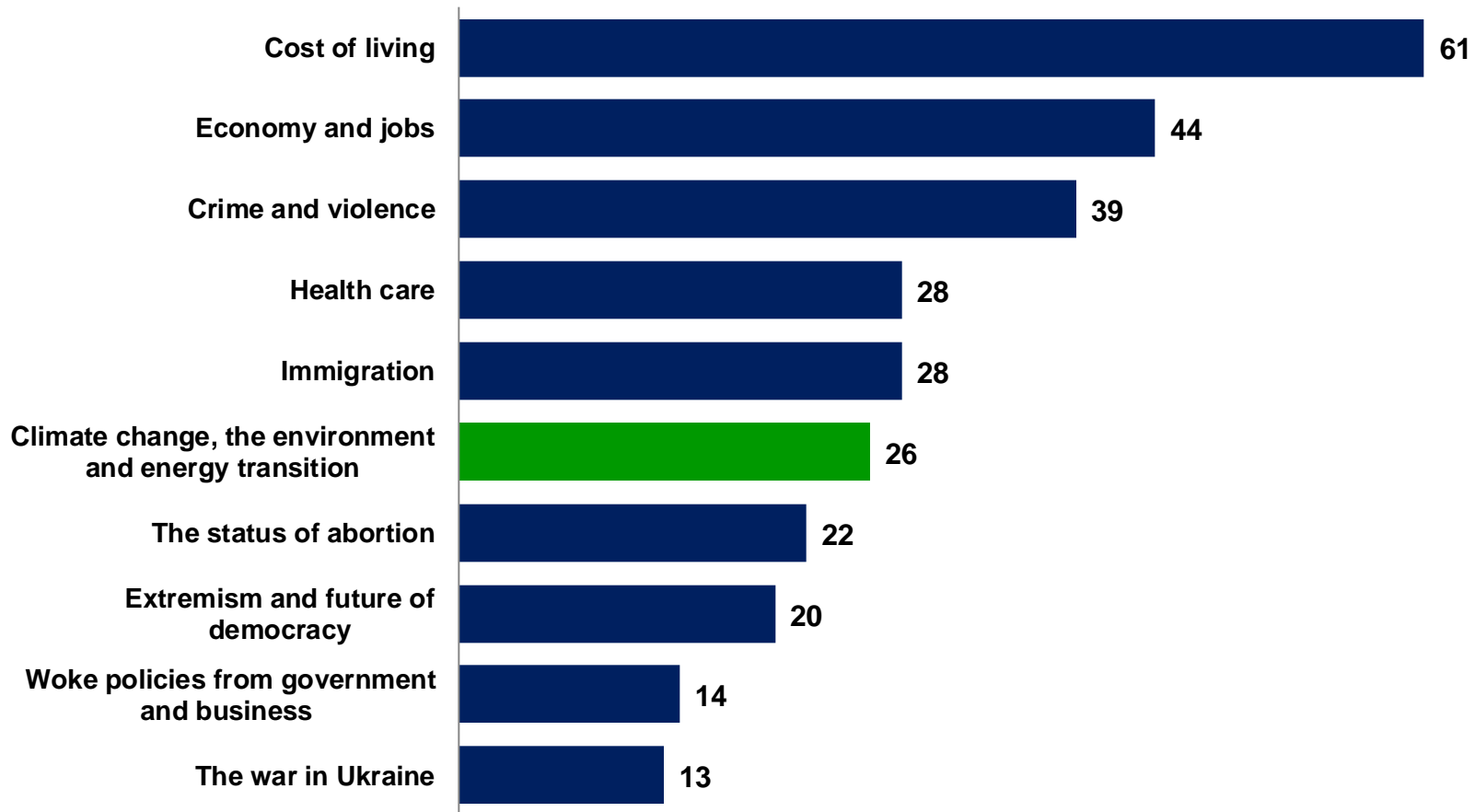
- »»» In the IRA that passed, respondents react strongly to things that lower costs.
- »»» This includes reducing health care costs and then, the messaging that you are lowering costs with the transition to renewables.
- »»» On specific IRA policy packages, top policies include tax credits and programs to make transition affordable; acceleration of renewable manufacturing; grants for clean auto production; grants to support healthy forests, restore coastal habitats, and produce biofuels.
- »»» Biden's strongest message positions the IRA as a solution to the cost-of-living crisis, though "Code Red" message has power for many younger voters and women.
- »»» It is impressive that Biden is making headway on performance, the economy, and handling climate change and should message aggressively to these targets.
- »»» The election is difficult, as we test the power of Republican attacks on inflation, crime, and borders. This drops the congressional race from +2-points to even in the likely voter electorate.
- »»» It is very hard to mitigate the power of those attacks when Biden has not prioritized addressing the cost of living, the top issue in this poll. That could change.

Climate Context



Cost of living is dominant concern, backed up by economy; climate in third-level with health care and immigration

Priorities for government, total sample

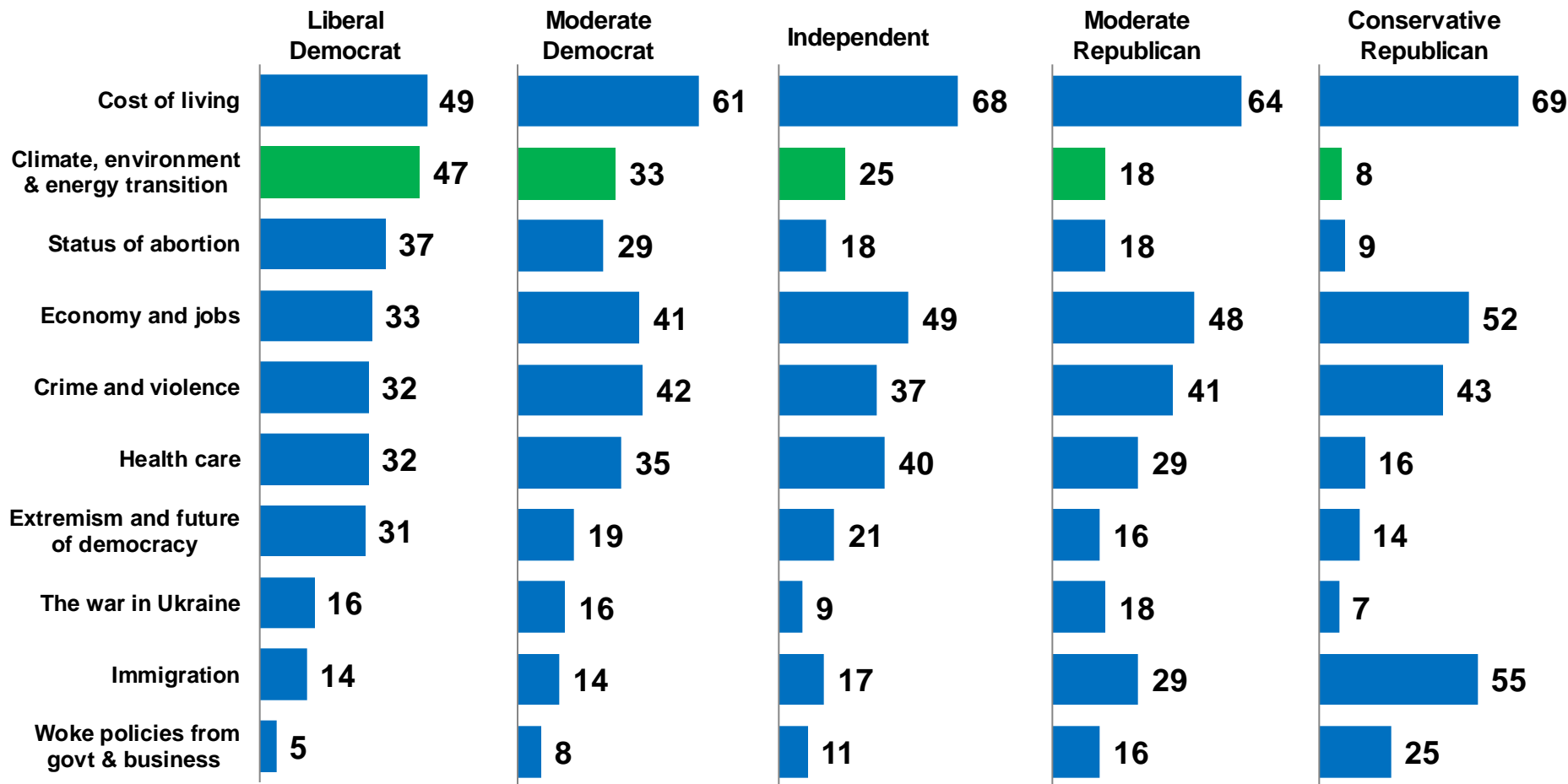


Please mark the THREE issues you think are most pressing for the United States.

Total, n=2,000

Climate a top issue for liberal Democrats, salient for moderate Democrats, mid-tier for independents, low-tier for Republicans

Priorities for government, by ideology



Please mark the **THREE** issues you think are most pressing for the United States.

Liberal Democrat, n=482; Moderate Democrat, n=455; Independent, n=174; Moderate Republican, n=316; Conservative Republican, n=572

By a plurality, Americans see the energy crisis as more fundamental, but significant 2 in 5 say climate

1) The climate crisis is the more fundamental problem.

2) The energy crisis is the more fundamental problem.

■ Statement 1, much closer

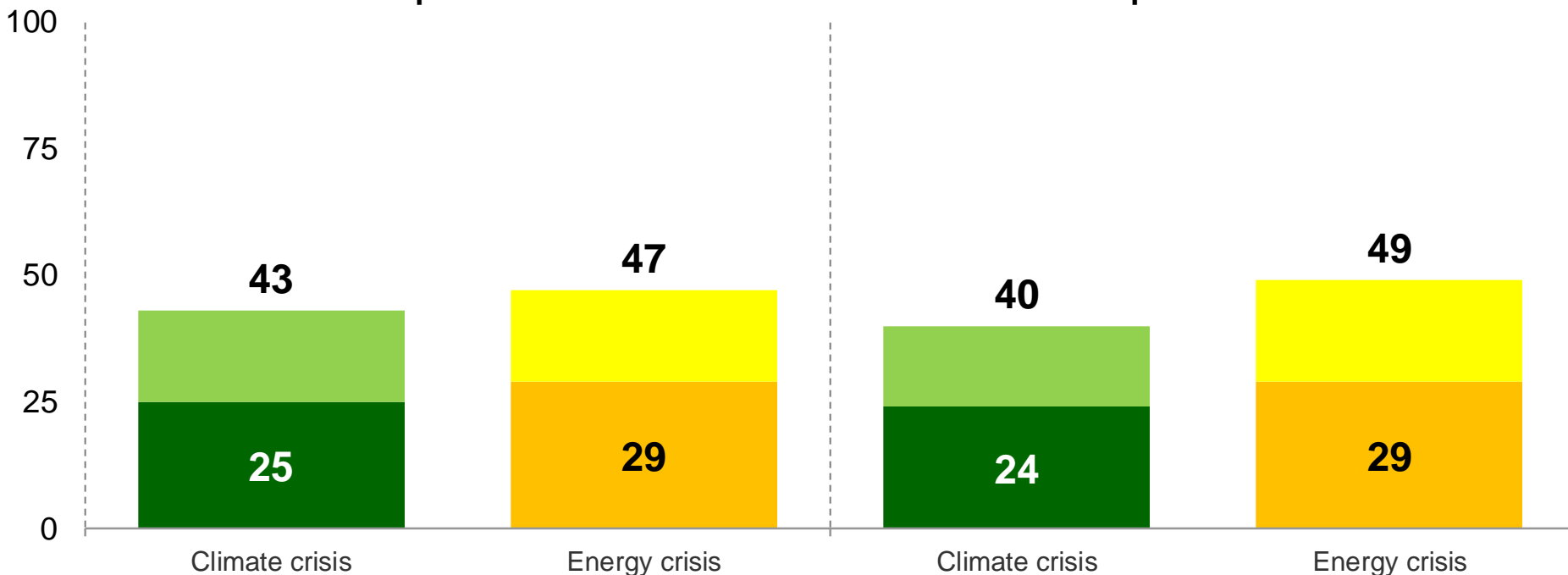
■ Statement 1, somewhat

■ Statement 2, much closer

■ Statement 2, somewhat

April 2022

September 2022

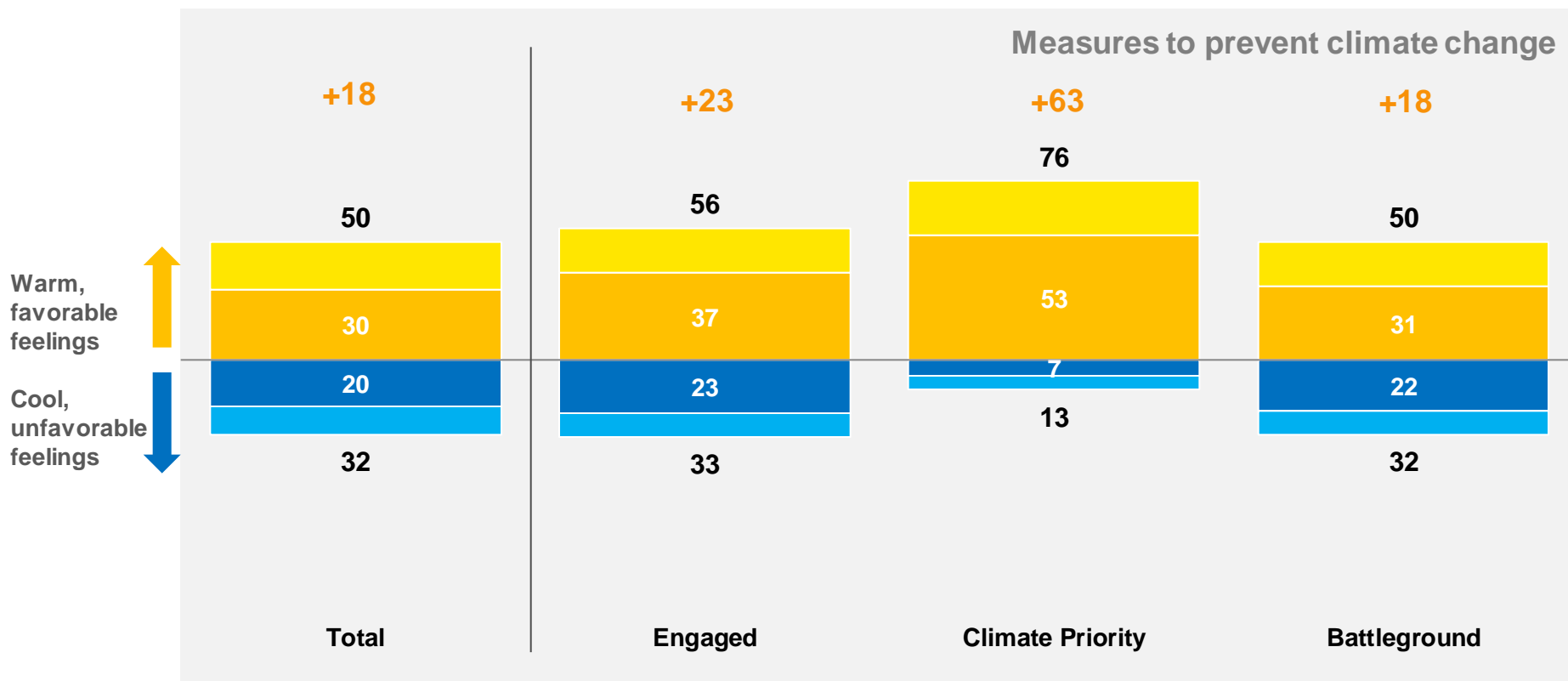


On the following pages are some pairs of statements. For each, please indicate whether the FIRST statement or the SECOND statement comes closer to your views, even if neither is exactly right.

Majorities embrace measures to prevent climate change by a big margin, including engaged and in battleground states

Measures to prevent climate change, by target

- Cool (26-49)
- Very cool (0-25)
- Warm (51-74)
- Very warm (75-100)



Please rate your feelings toward some people, organisations and activities, with one hundred meaning a VERY WARM, FAVORABLE feeling; zero meaning a VERY COLD, UNFAVORABLE feeling; and fifty meaning not particularly warm or cold.

Total, n=2,000; Engaged, n=1,248; Climate Priority, n=522; Battleground, n=909

Strong majority continues to see climate change as a threat in need of major action

1) Climate change is a threat and we need major action to combat it.

2) (2021) The threat of climate change is exaggerated and we are already doing enough.

2) (2022) The threat of climate change is exaggerated and the high cost of fixing it may not be worth it.

■ Statement 1, much closer

■ Statement 1, somewhat

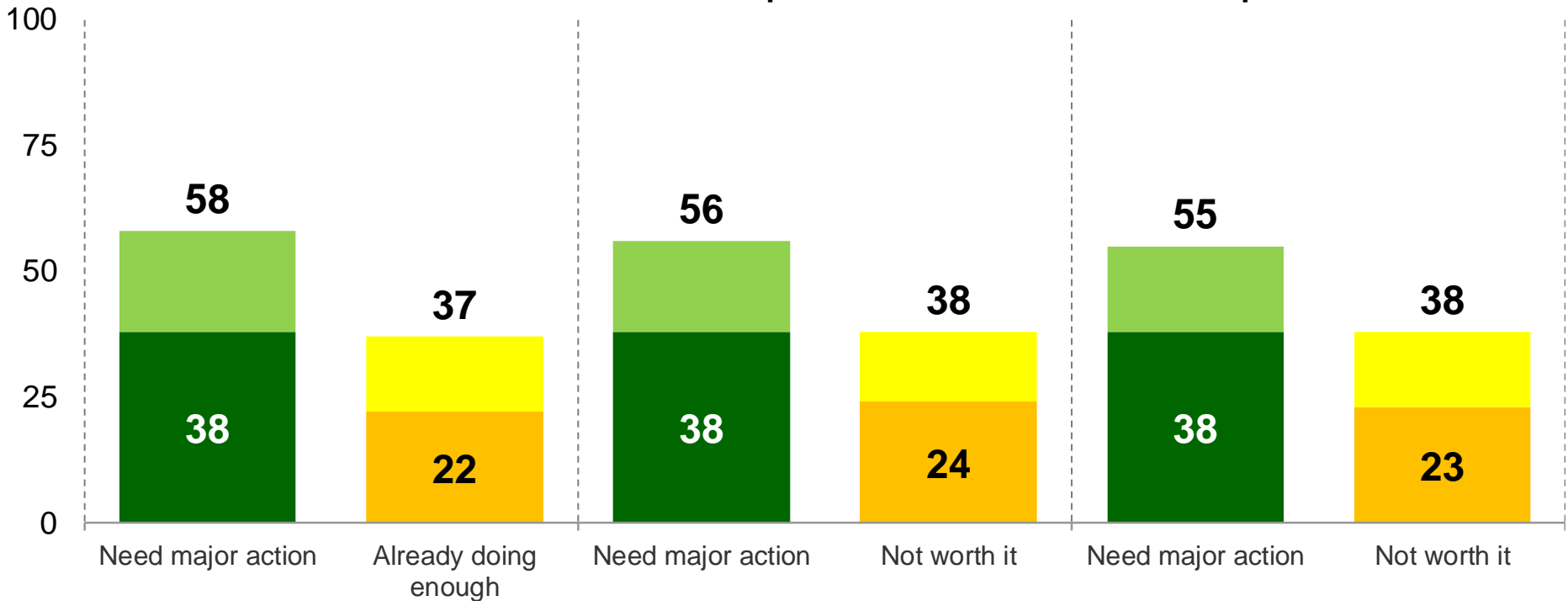
■ Statement 2, much closer

■ Statement 2, somewhat

June 2021

April 2022

September 2022



On the following pages are some pairs of statements. For each, please indicate whether the FIRST statement or the SECOND statement comes closer to your views, even if neither is exactly right.

And majorities in all key groups still agree climate change needs major action, particularly those who see it as a top priority for government

1) Climate change is a threat and we need major action to combat it.

2) The threat of climate change is exaggerated and the high cost of fixing it may not be worth it.

■ Statement 1, much closer

■ Statement 1, somewhat

■ Statement 2, much closer

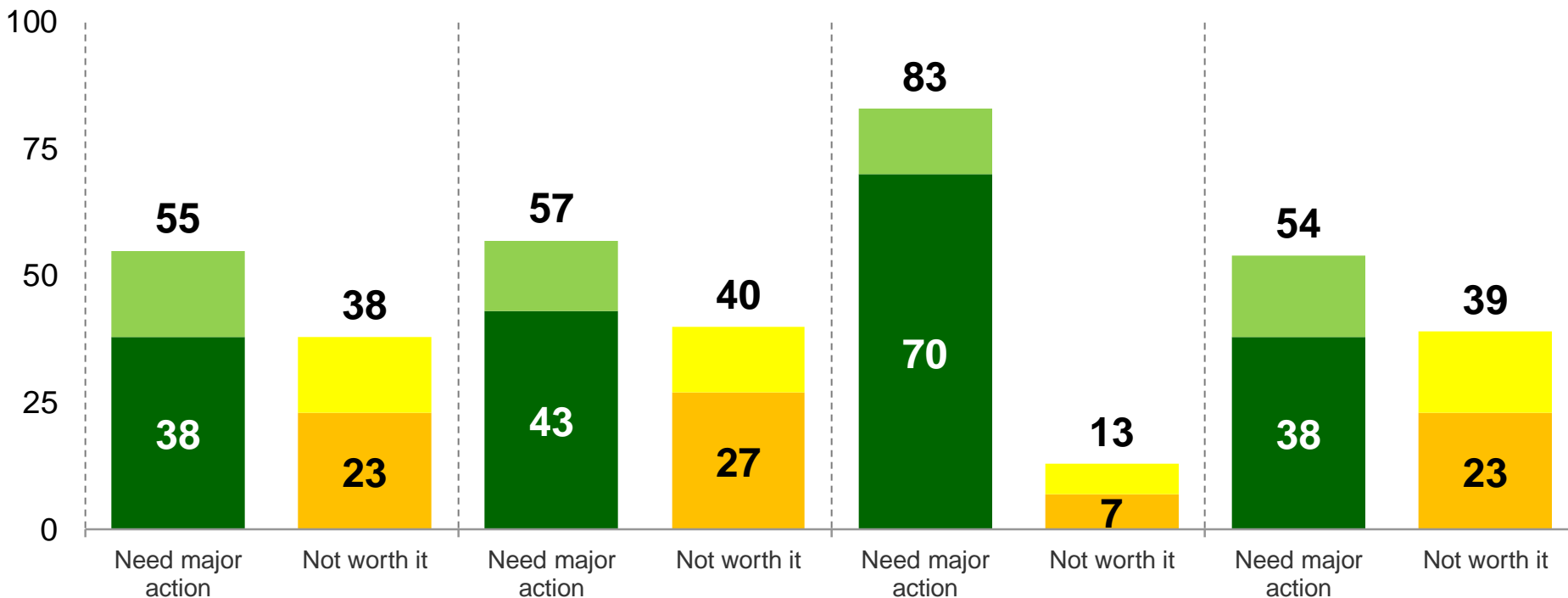
■ Statement 2, somewhat

Total

Engaged

Climate Priority

Battleground



On the following pages are some pairs of statements. For each, please indicate whether the FIRST statement or the SECOND statement comes closer to your views, even if neither is exactly right.

Total, n=2,000; Engaged, n=1,248; Climate Priority, n=522; Battleground, n=909

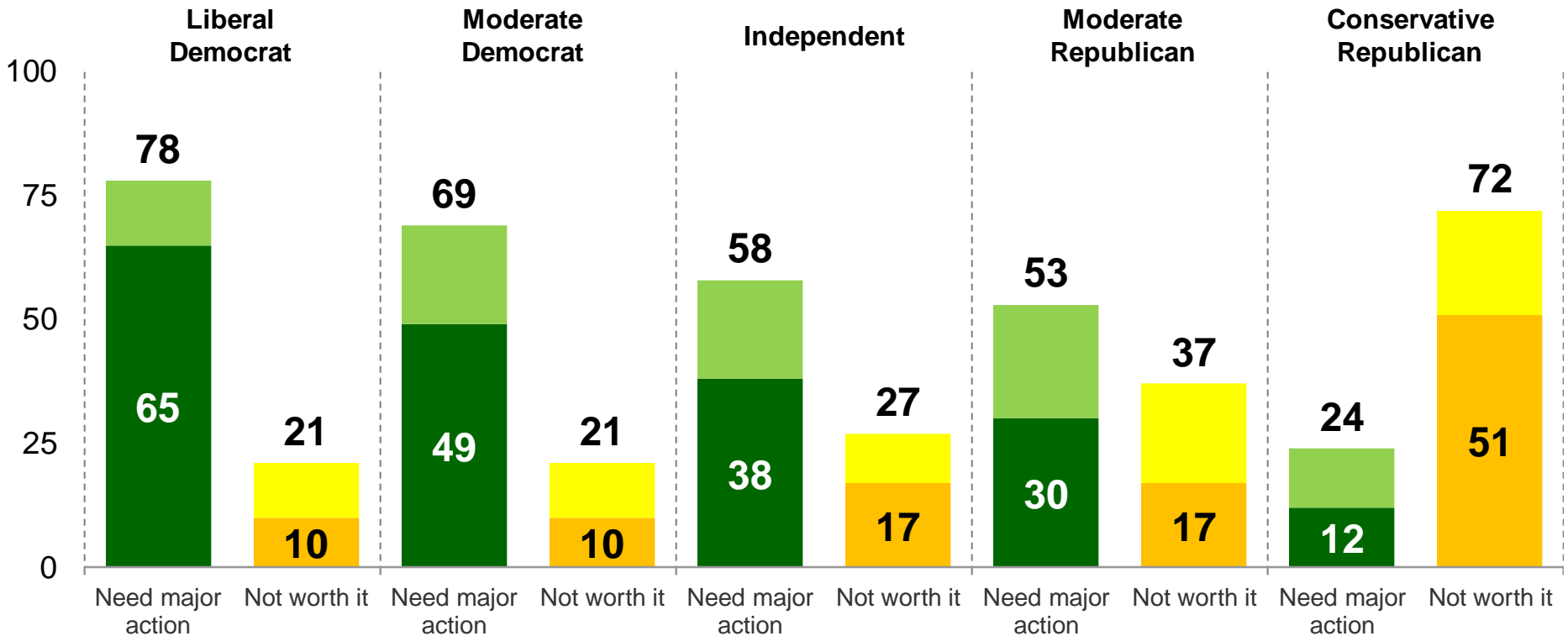
Updated

Majorities of Democrats, independents and moderate Republicans endorse major action; conservative Republicans are skeptical

1) Climate change is a threat and we need major action to combat it.

2) The threat of climate change is exaggerated and the high cost of fixing it may not be worth it.

■ Statement 1, much closer ■ Statement 1, somewhat ■ Statement 2, much closer ■ Statement 2, somewhat



On the following pages are some pairs of statements. For each, please indicate whether the FIRST statement or the SECOND statement comes closer to your views, even if neither is exactly right.

Liberal Democrat, n=482; Moderate Democrat, n=455; Independent, n=174; Moderate Republican, n=316; Conservative Republican, n=572

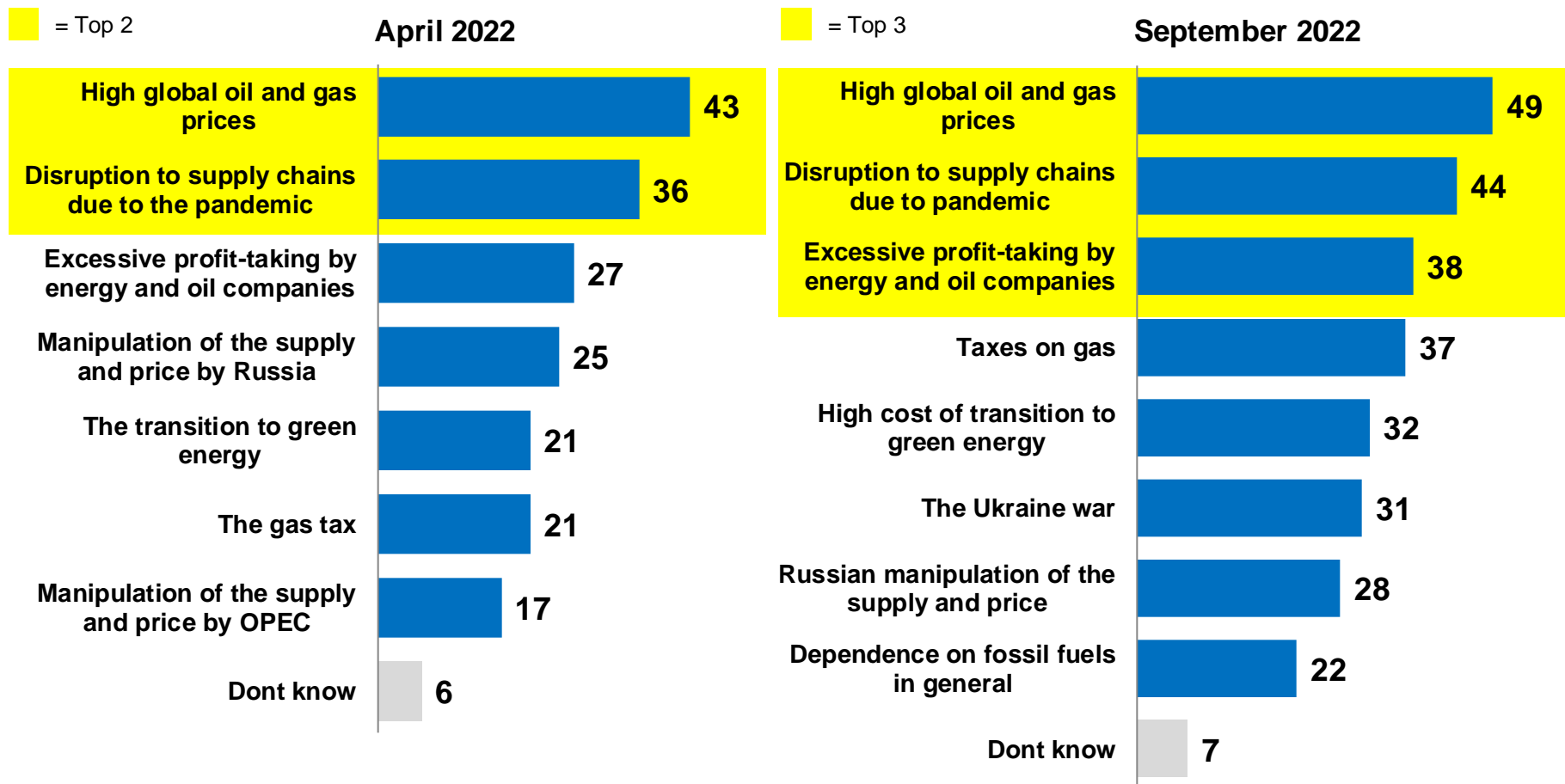
Updated

Climate and energy policy



Little change in what people blame for inflation: high fuel prices, the pandemic and corporate profiteering

Reasons for increased cost of living, over time, total sample

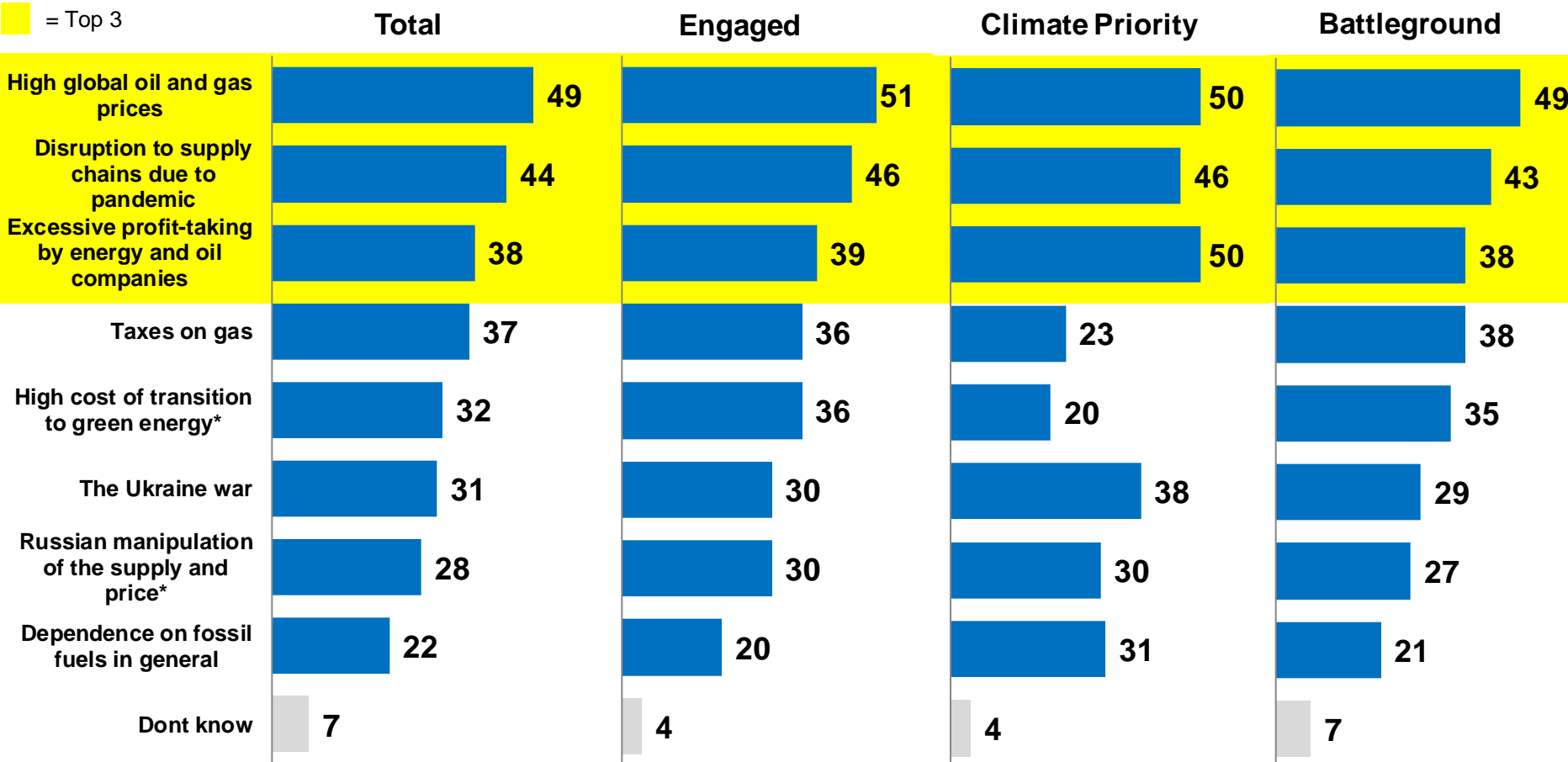


You may have noticed increased prices recently, particularly for energy and food. Why do you think energy prices are high today? Please select the TWO (April) / THREE (September) most important reasons from the list below.

Climate priority target especially likely to blame excessive profit-taking by energy companies

Reasons for increased cost of living, by target

= Top 3

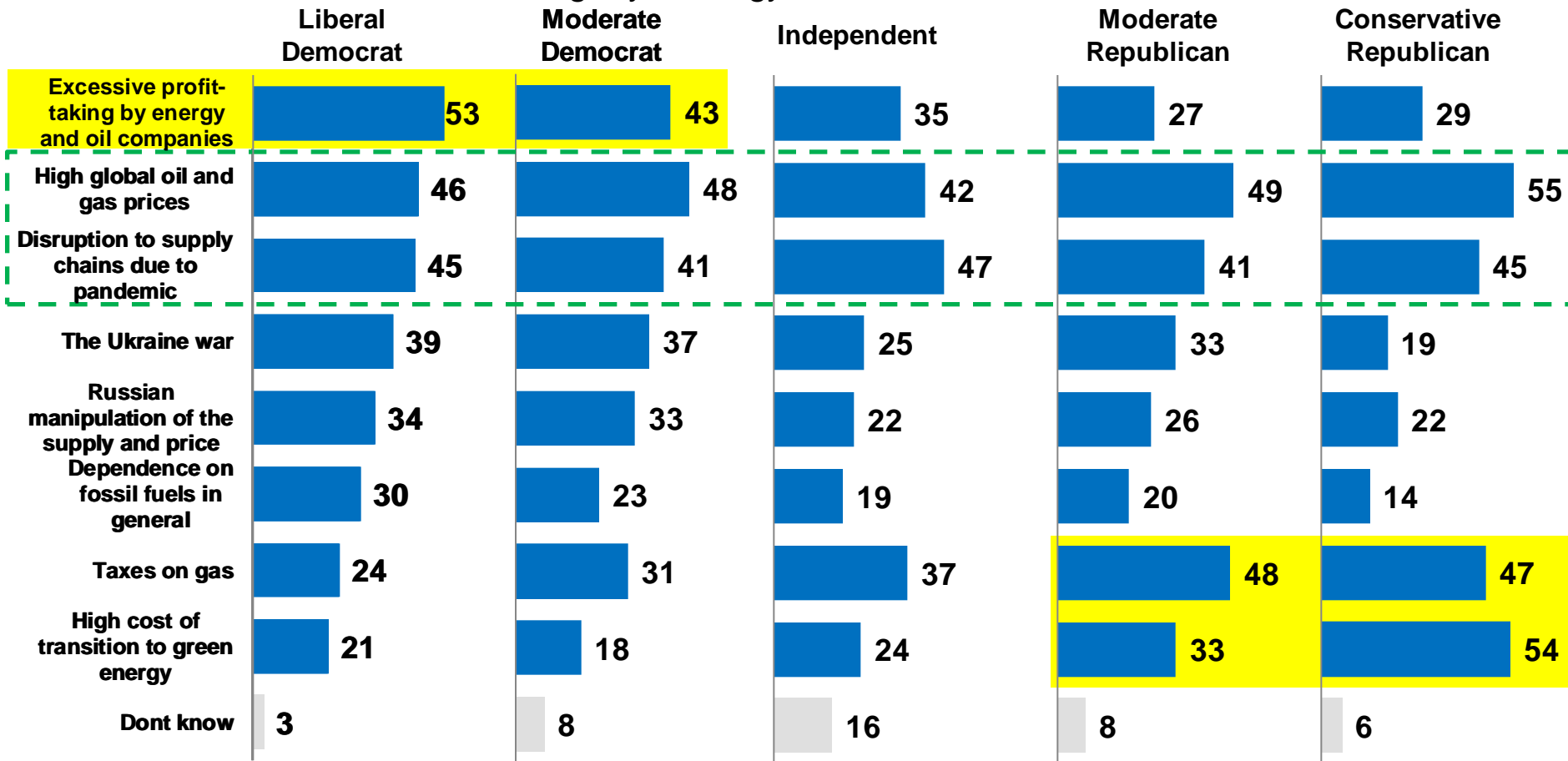


You may have noticed increased prices recently, particularly for energy and food. Why do you think energy prices are high today? Please select the THREE most important reasons from the list below.

Total, n=2,000; Engaged, n=1,248; Climate Priority, n=522; Battleground, n=909

Democrats tend to put much of the blame on energy companies; Republicans blame tax and the green transition

Reasons for increased cost of living, by ideology



You may have noticed increased prices recently, particularly for energy and food. Why do you think energy prices are high today? Please select the THREE most important reasons from the list below.

Liberal Democrat, n=482; Moderate Democrat, n=455; Independent, n=174; Moderate Republican, n=316; Conservative Republican, n=572

Public want oil and energy company profits invested in the energy transition, rather than used for tax credits or more exploration

Approach to oil and energy companies, by target

■ Sept 2022

■ April 2022

Total

Engaged

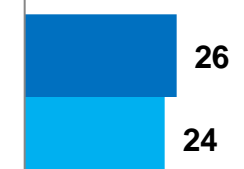
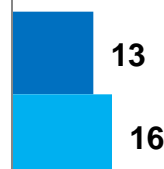
Climate priority

Battleground

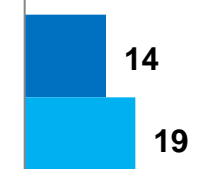
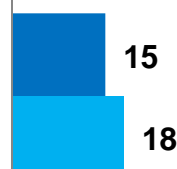
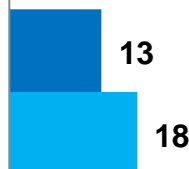
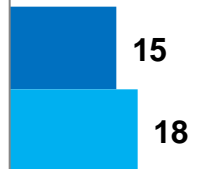
Use the profits to invest in clean energy to get faster shift away from high cost fossil fuels



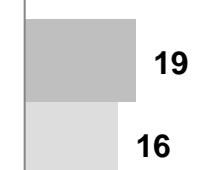
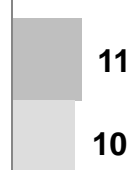
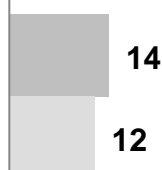
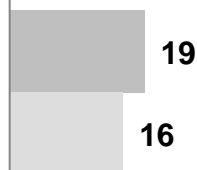
Use the profits to explore for more oil and natural gas



Pay an excess profits tax during the war to fund tax credits for consumers



Don't know

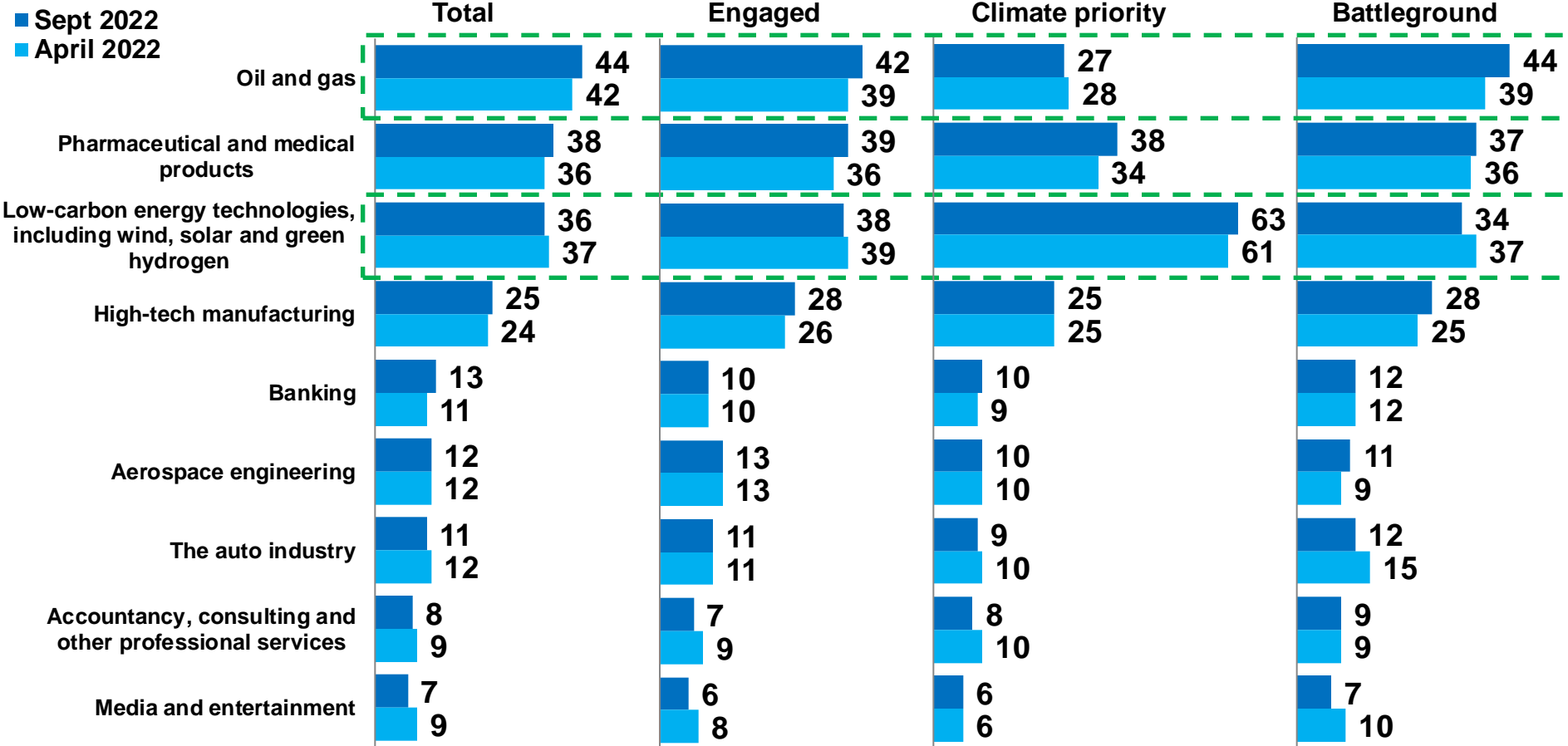


Which ONE is the right approach to oil and energy companies during the energy crisis?

Total, n=2,000; Engaged, n=1,248; Climate Priority, n=522; Battleground, n=909

Public wants government to support oil and gas, pharmaceuticals, and low carbon sectors, but fossil fuel sector gains, particularly in battleground

Industries that government should support, by target



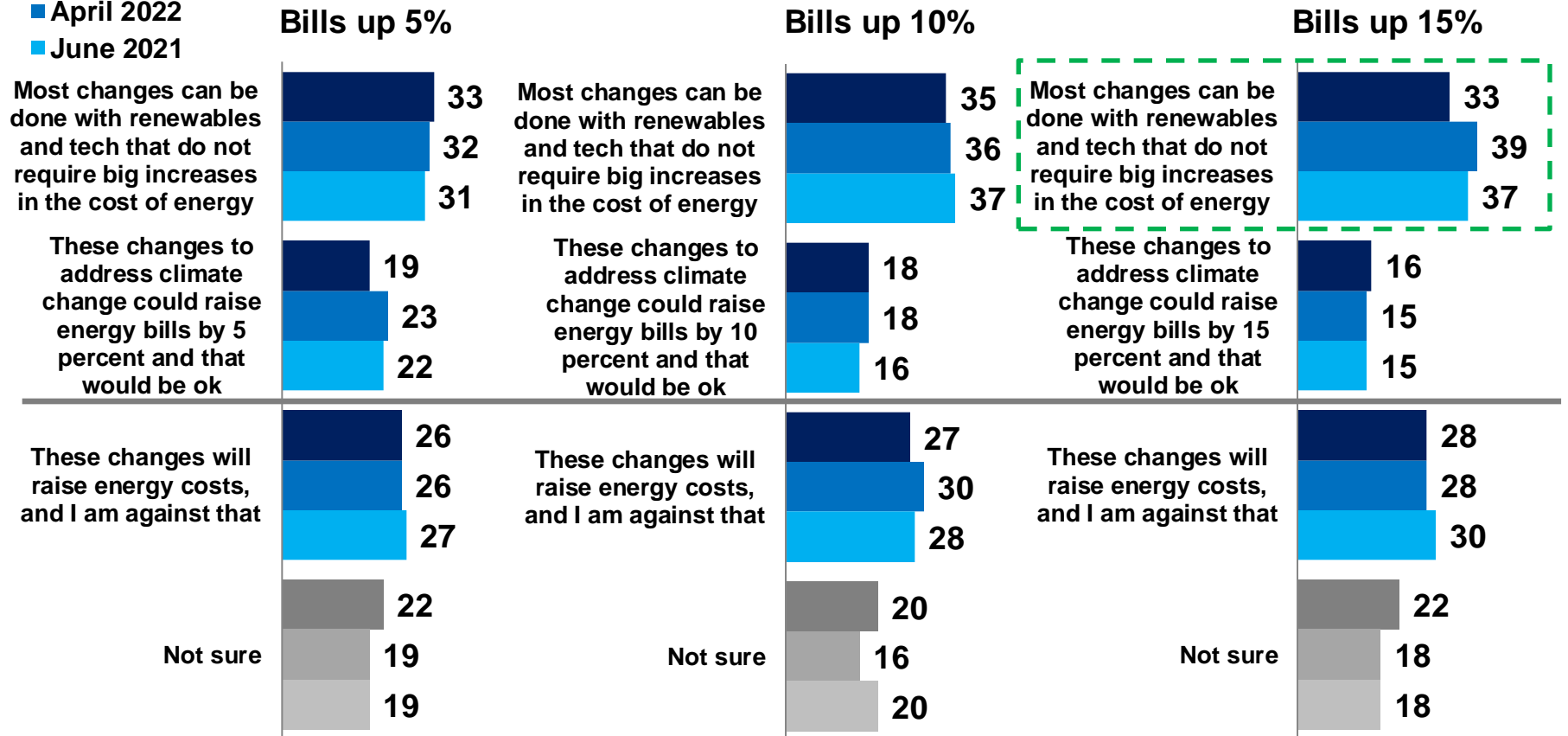
Which of these industries would you MOST want the government to support and champion? Please choose two.

Total, n=2,000; Engaged, n=1,248; Climate Priority, n=522; Battleground, n=909

About a third of Americans still think climate policy goals can be achieved without raising bills and majority with acceptable costs

Sensitivity to the cost of an energy transition, by how much bills would rise

■ Sept 2022
 ■ April 2022
 ■ June 2021



Which ONE of the following is true about the cost of these proposals to address climate change?

Total, n=2,000; each potential rise in bills shown to 1/3-sample splits

A photograph of a gas control room. The image shows a long, perspective view of rows of industrial valves and pipes. The valves are blue with red handwheels, and the pipes are yellow. The background is slightly blurred, showing more of the same equipment. The text "Ukraine war and end of Russian energy" is overlaid in white, with a green horizontal line underneath it.

Ukraine war and end of Russian energy

Majority want no American investment in Russia

1) We should not put money into countries that launch wars of aggression. American companies should be banned from investing in Russia.

2) American companies should be free to make investments as they see fit, it's not the government's place to tell them what to do with their money.

■ Statement 1, much closer

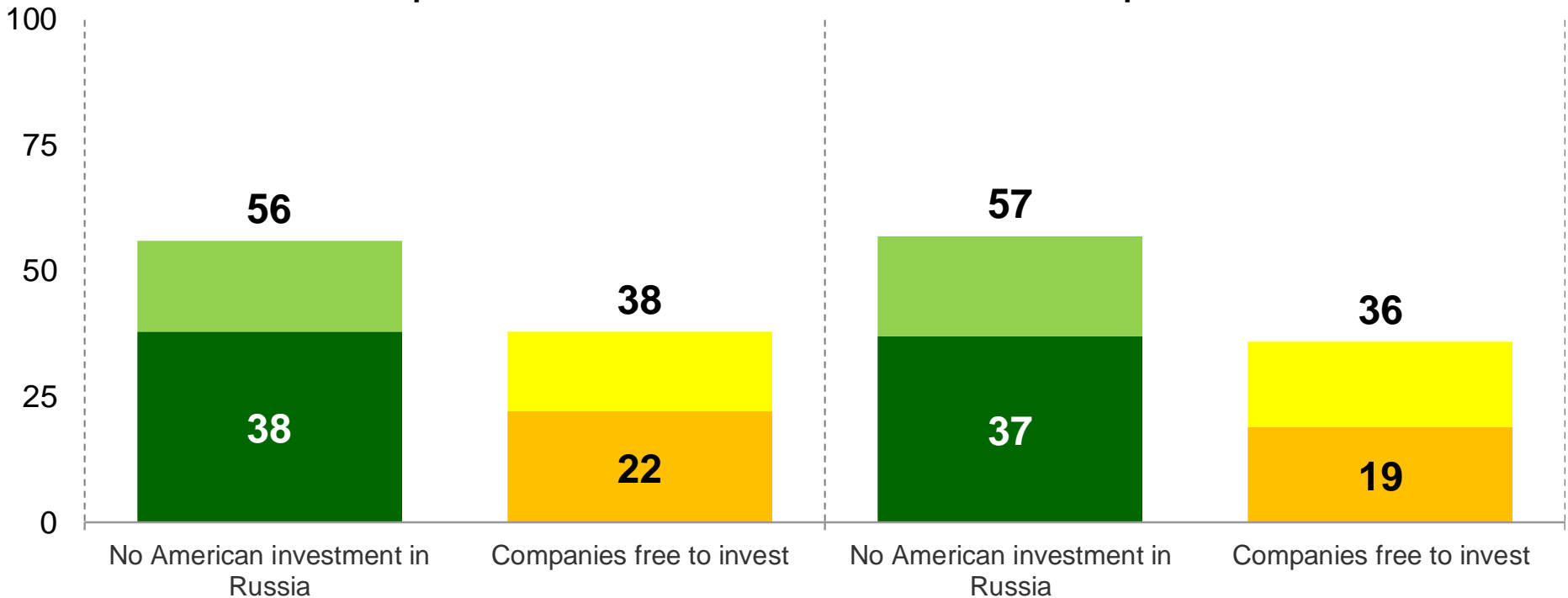
■ Statement 1, somewhat

■ Statement 2, much closer

■ Statement 2, somewhat

April 2022

September 2022



On the following pages are some pairs of statements. For each, please indicate whether the FIRST statement or the SECOND statement comes closer to your views, even if neither is exactly right.

Shown to ½ sample split: Total, n=987

Updated

A majority favor a rapid transition to renewable power, rather than replacing Russian with domestic fuels

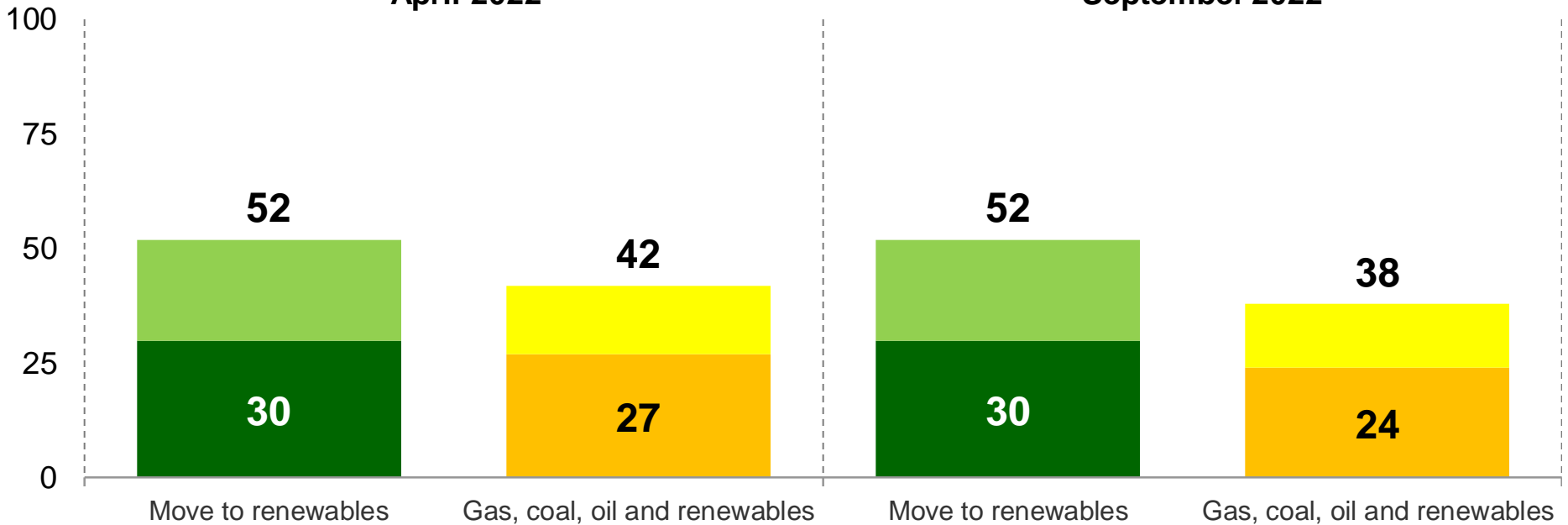
1) With our stopping energy imports from Russia, we should use natural gas as a transition and move quickly to cleaner renewable power that addresses climate change and doesn't have to be imported from unstable countries.

2) With our stopping energy imports from Russia, we should exploit our natural gas, coal and oil, as well as renewables to achieve energy security. Addressing climate change is a lower priority.

■ Statement 1, much closer ■ Statement 1, somewhat ■ Statement 2, much closer ■ Statement 2, somewhat

April 2022

September 2022



On the following pages are some pairs of statements. For each, please indicate whether the FIRST statement or the SECOND statement comes closer to your views, even if neither is exactly right.

A majority prefer affordable energy for Americans, over allowing “unlimited exports of natural gas” to Europe

1) The government should permit unlimited exports of natural gas to European countries so they can stop buying from Russia.

2) If the US increases exports, domestic natural gas prices will go up. Our first priority should be to make sure Americans can afford energy.

■ Statement 1, much closer

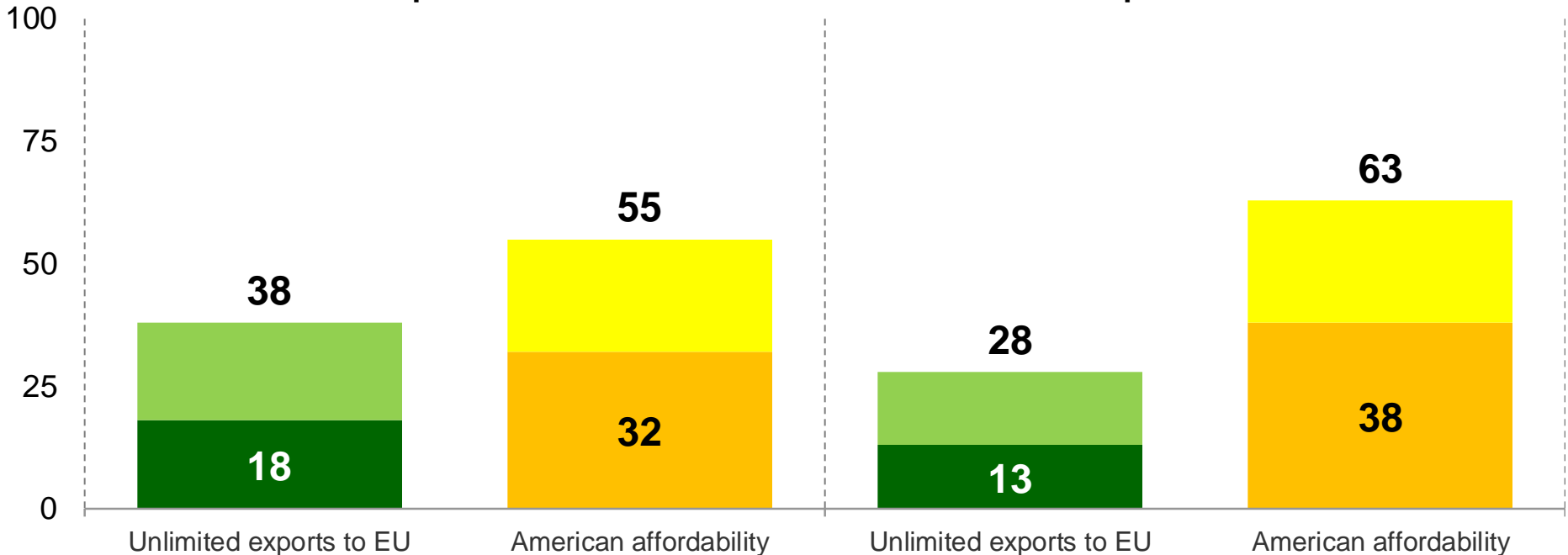
■ Statement 1, somewhat

■ Statement 2, much closer

■ Statement 2, somewhat

April 2022

September 2022



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Shown to ½ sample split: Total, n=987

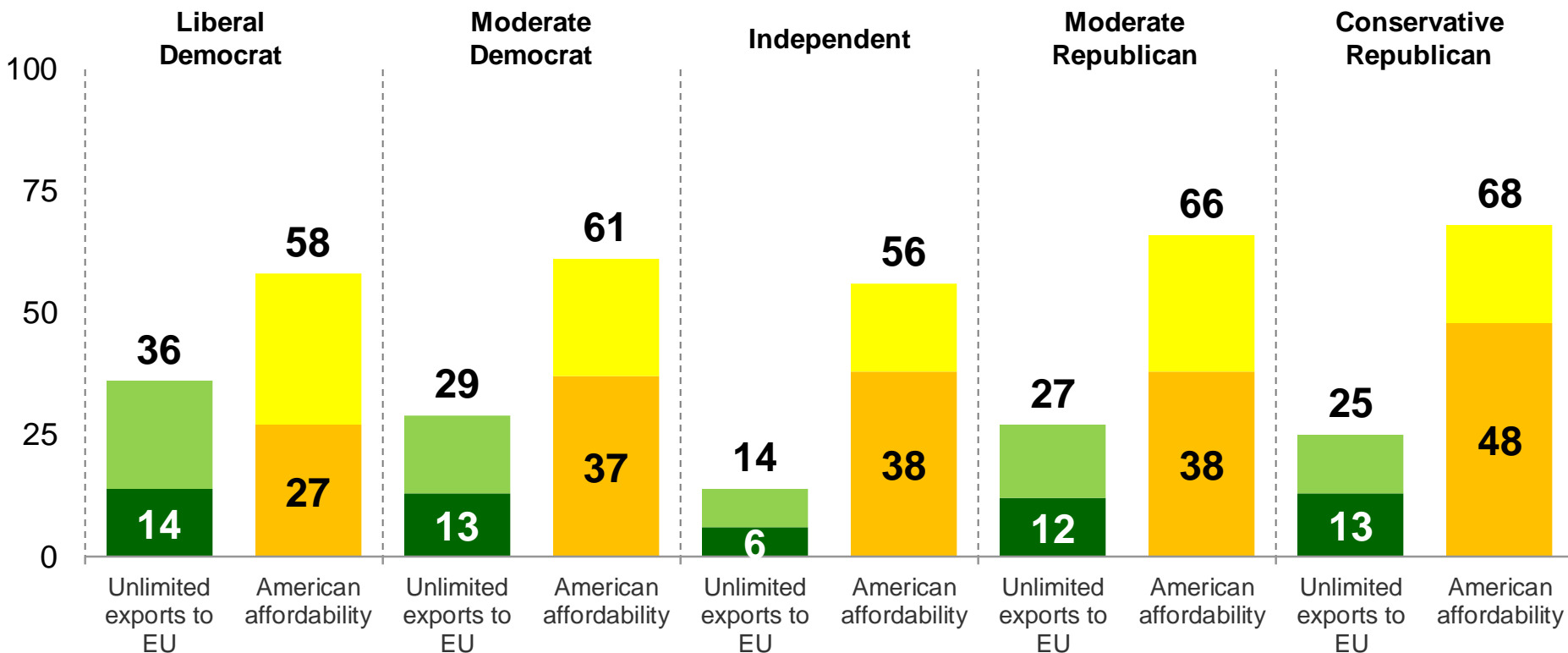
Updated

Strong majorities across the political spectrum prefer to keep affordable energy at home

1) The government should permit unlimited exports of natural gas to European countries so they can stop buying from Russia.

2) If the US increases exports, domestic natural gas prices will go up. Our first priority should be to make sure Americans can afford energy.

■ Statement 1, much closer ■ Statement 1, somewhat ■ Statement 2, much closer ■ Statement 2, somewhat



On the following pages are some pairs of statements. For each, please indicate whether the FIRST statement or the SECOND statement comes closer to your views, even if neither is exactly right.

Shown to ½ sample split: Liberal Democrat, n=236; Moderate Democrat, n=241; Independent, n=75; Moderate Republican, n=158; Conservative Republican, n=280

Updated

Majority prefer to keep fuels in reserve and maintain energy independence, than become a global supplier

1) Now that the United States has enough energy production to be self-sufficient, it should become an energy supplier to other countries when they need it.

2) Now that the United States has enough energy production to be self-sufficient, it should maintain its independence and keep fuels in reserve in case of crises.

■ Statement 1, much closer

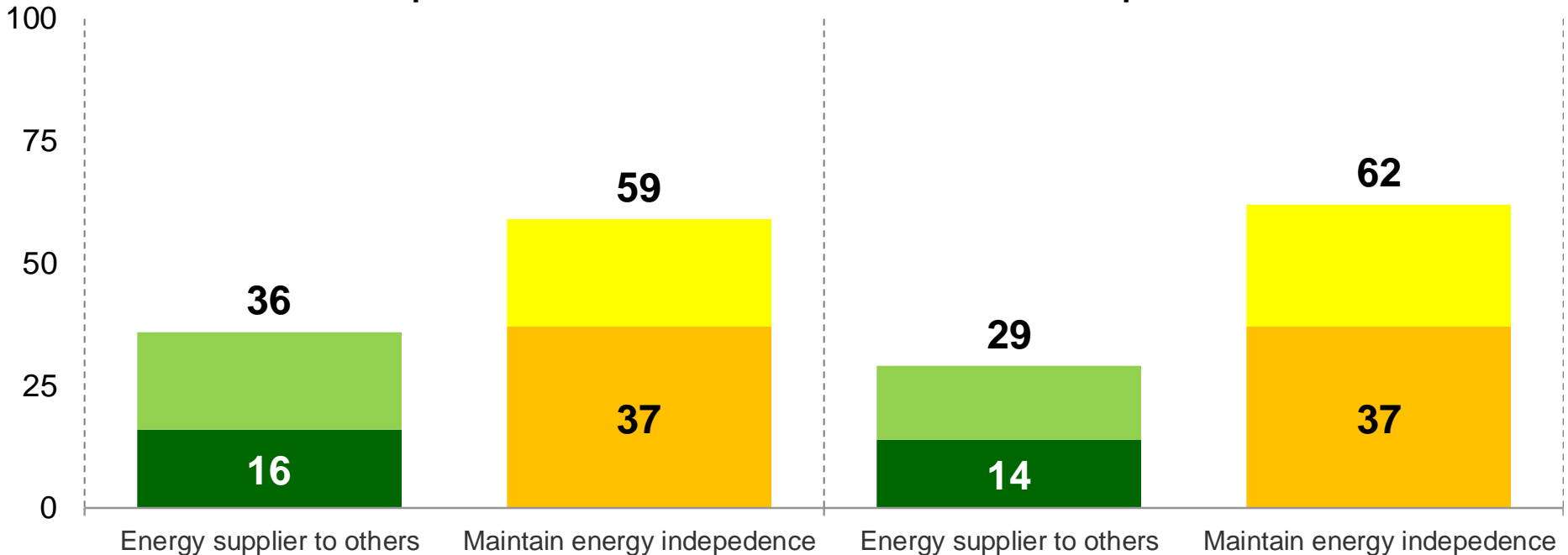
■ Statement 1, somewhat

■ Statement 2, much closer

■ Statement 2, somewhat

April 2022

September 2022



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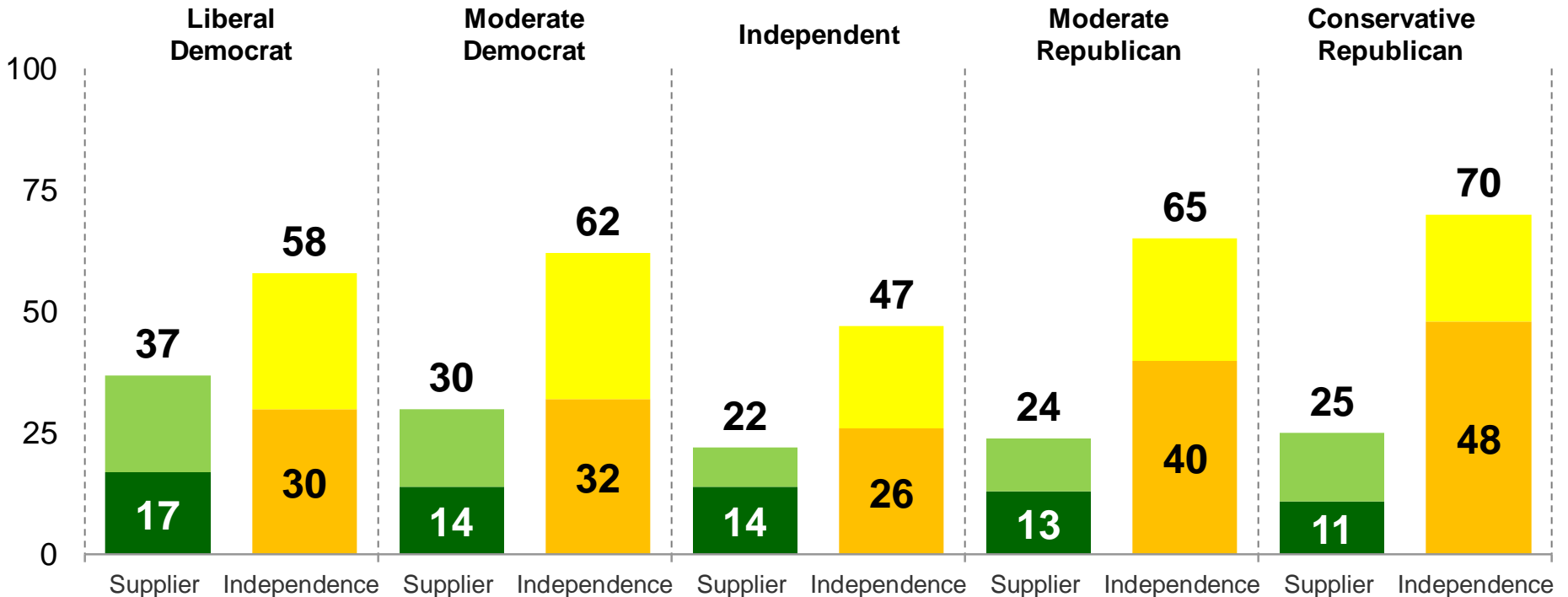
Shown to ½ sample split: Total, n=1,012

All political groups agree that US should maintain reserves, rather than become an energy supplier

1) Now that the United States has enough energy production to be self-sufficient, it should become an energy supplier to other countries when they need it.

2) Now that the United States has enough energy production to be self-sufficient, it should maintain its independence and keep fuels in reserve in case of crises.

■ Statement 1, much closer ■ Statement 1, somewhat ■ Statement 2, much closer ■ Statement 2, somewhat



On the following pages are some pairs of statements. For each, please indicate whether the FIRST statement or the SECOND statement comes closer to your views, even if neither is exactly right.

Shown to ½ sample split: Liberal Democrat, n=246; Moderate Democrat, n=214; Independent, n=99; Moderate Republican, n=158; Conservative Republican, n=292

After ending imports of Russian oil and gas, public support both expanding renewables and fossil fuel production

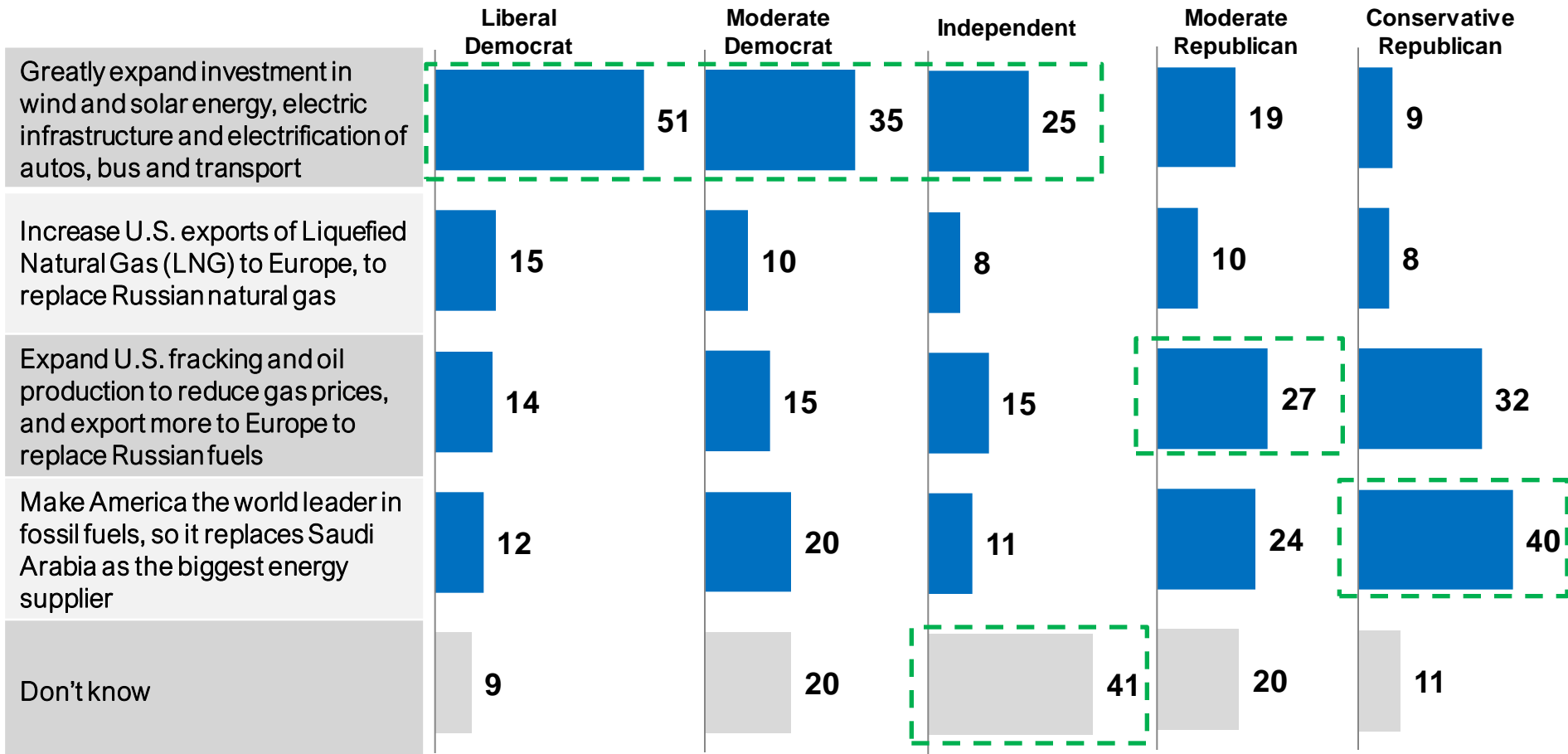
Priorities after ending Russian oil and natural gas imports, total sample



Because of the Russian invasion of Ukraine, the U.S., the UK and Europe are ending their imports of Russian oil and natural gas. Which of the following should be our BIGGEST priority now?

Sharp partisan differences on what now? Dems & independents support expanding renewables; mod Reps supplying Europe; cons Reps become Saudi Arabia

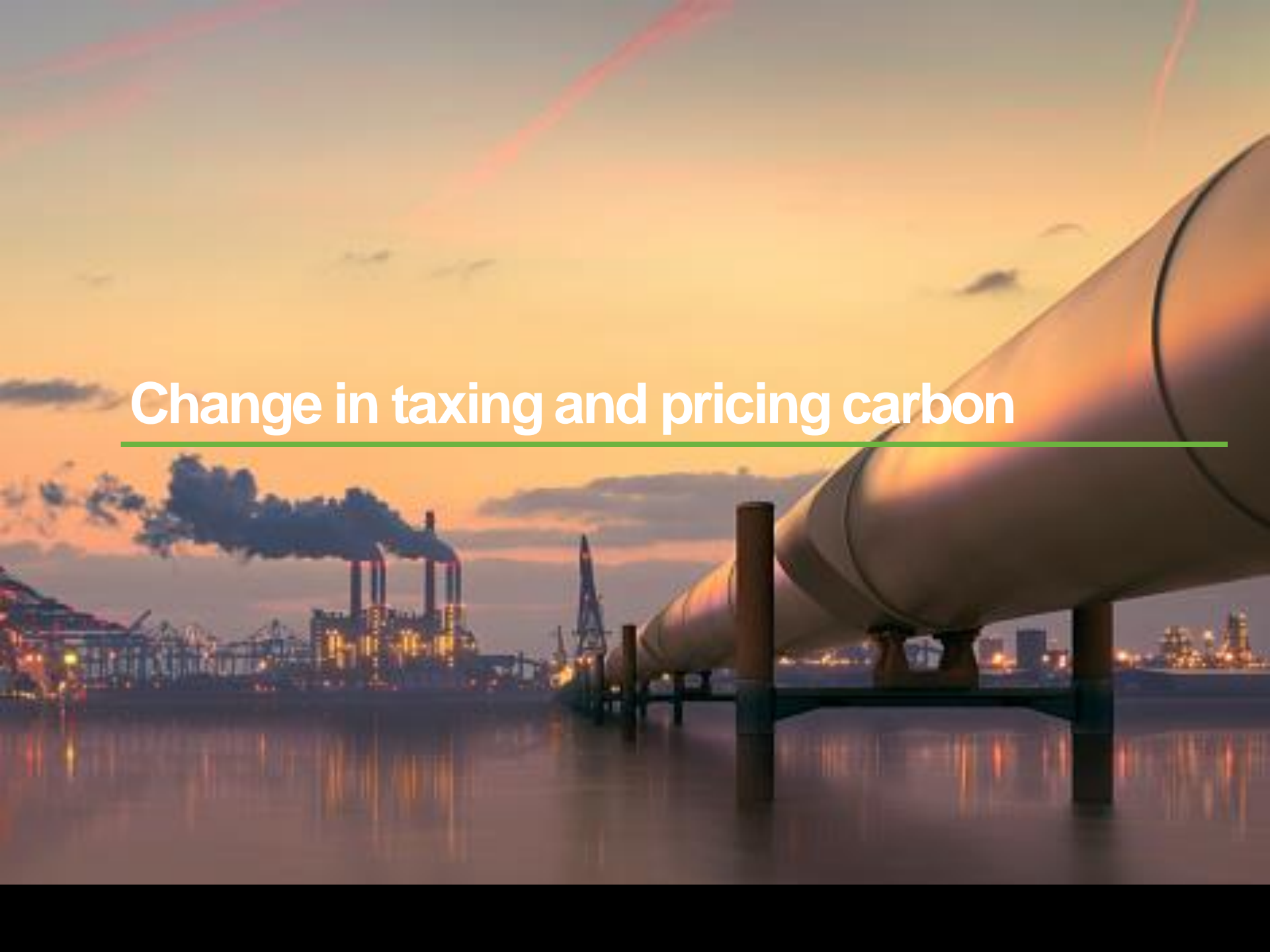
Priorities after ending Russian oil and natural gas imports, by ideology



Because of the Russian invasion of Ukraine, the U.S., the UK and Europe are ending their imports of Russian oil and natural gas. Which of the following should be our BIGGEST priority now?

Liberal Democrat, n=482; Moderate Democrat, n=455; Independent, n=174; Moderate Republican, n=316; Conservative Republican, n=572

Change in taxing and pricing carbon



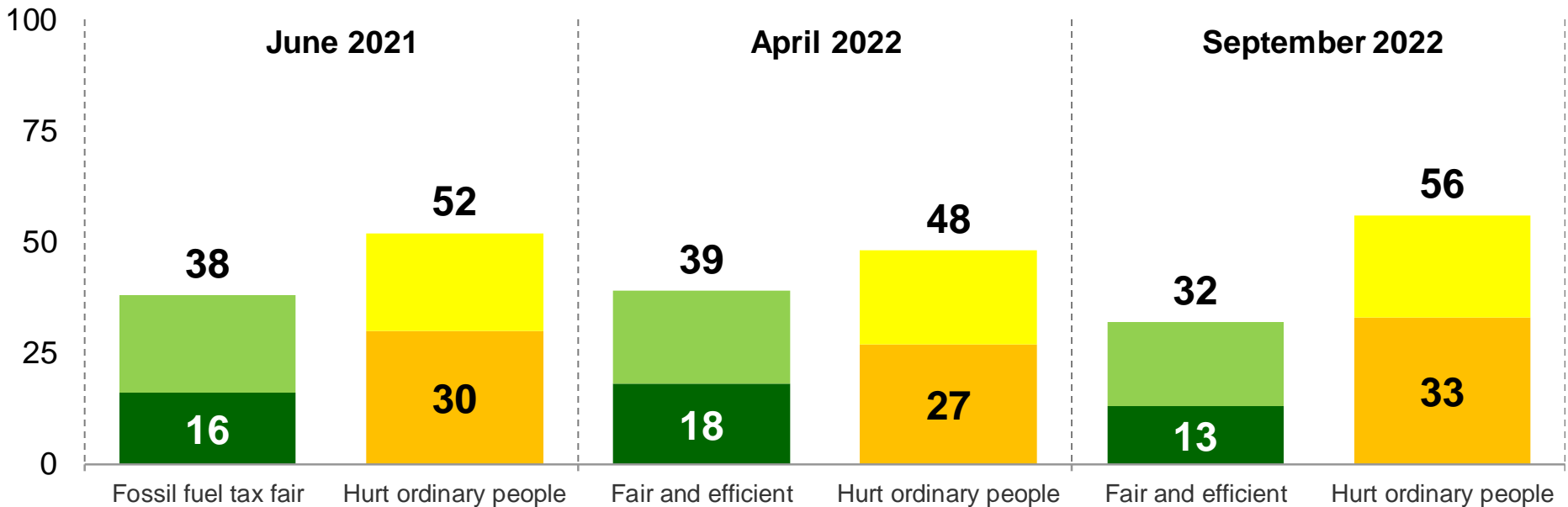
A majority of the public agree that a tax on polluting energy would end up hurting ordinary people

1) A tax on burning coal, oil and natural gas would be a fair and efficient way of encouraging people to switch to lower-carbon ways of living.

1) A tax on burning coal, oil and natural gas would be a fair and efficient way of encouraging people to switch to lower-carbon energy sources.

2) Even if the government tries to fully refund any tax revenue back to families, a tax on burning coal, oil and natural gas would end up hurting ordinary people.

■ Statement 1, much closer ■ Statement 1, somewhat ■ Statement 2, much closer ■ Statement 2, somewhat



On the following pages are some pairs of statements. For each, please indicate whether the FIRST statement or the SECOND statement comes closer to your views, even if neither is exactly right.

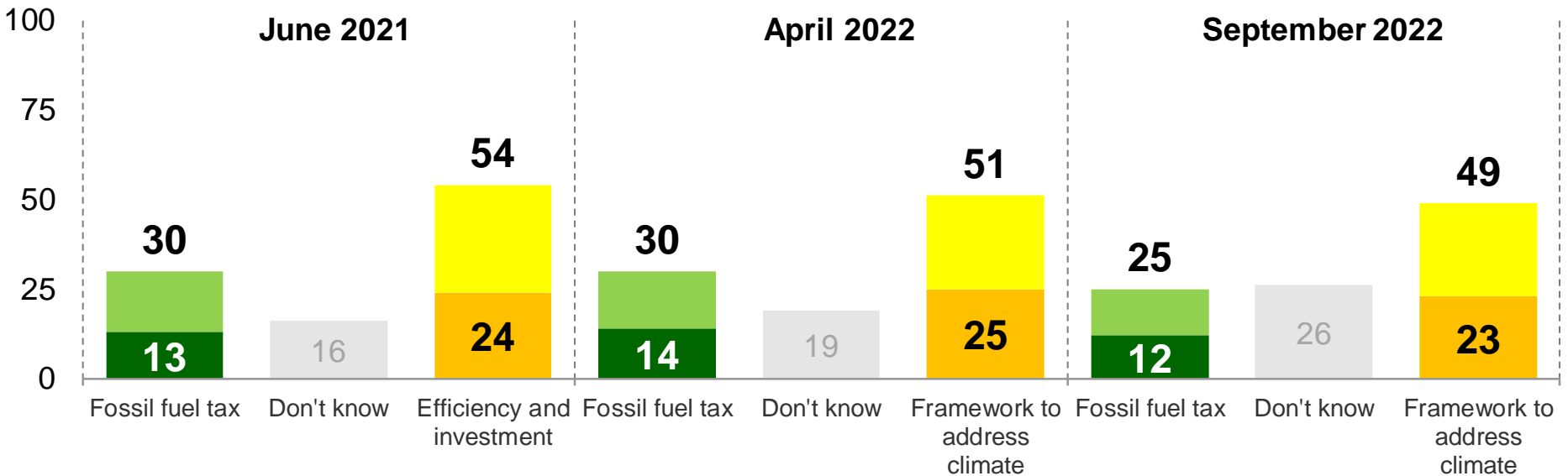
Public still tend to support government regulating and investing toward net zero, instead of a carbon tax, but growing number unsure

1) The best way to make this transition is to put up taxes and fees on fossil fuels, like oil, natural gas and coal and use the revenue to fund the development of renewables and a sustainable economy.

2) The government must now do much more to address climate change. It should be setting regulations to make everyone energy efficient and invest in the innovative research to enable us to make the transition to a low carbon economy.

2) The government must now take the lead in creating the framework to address the climate emergency. It should be setting regulations to make everyone energy efficient and invest in the innovative research to enable us to make the transition to a low carbon economy.

■ Statement 1, much closer ■ Statement 1, somewhat ■ Statement 2, much closer ■ Statement 2, somewhat ■ Don't know



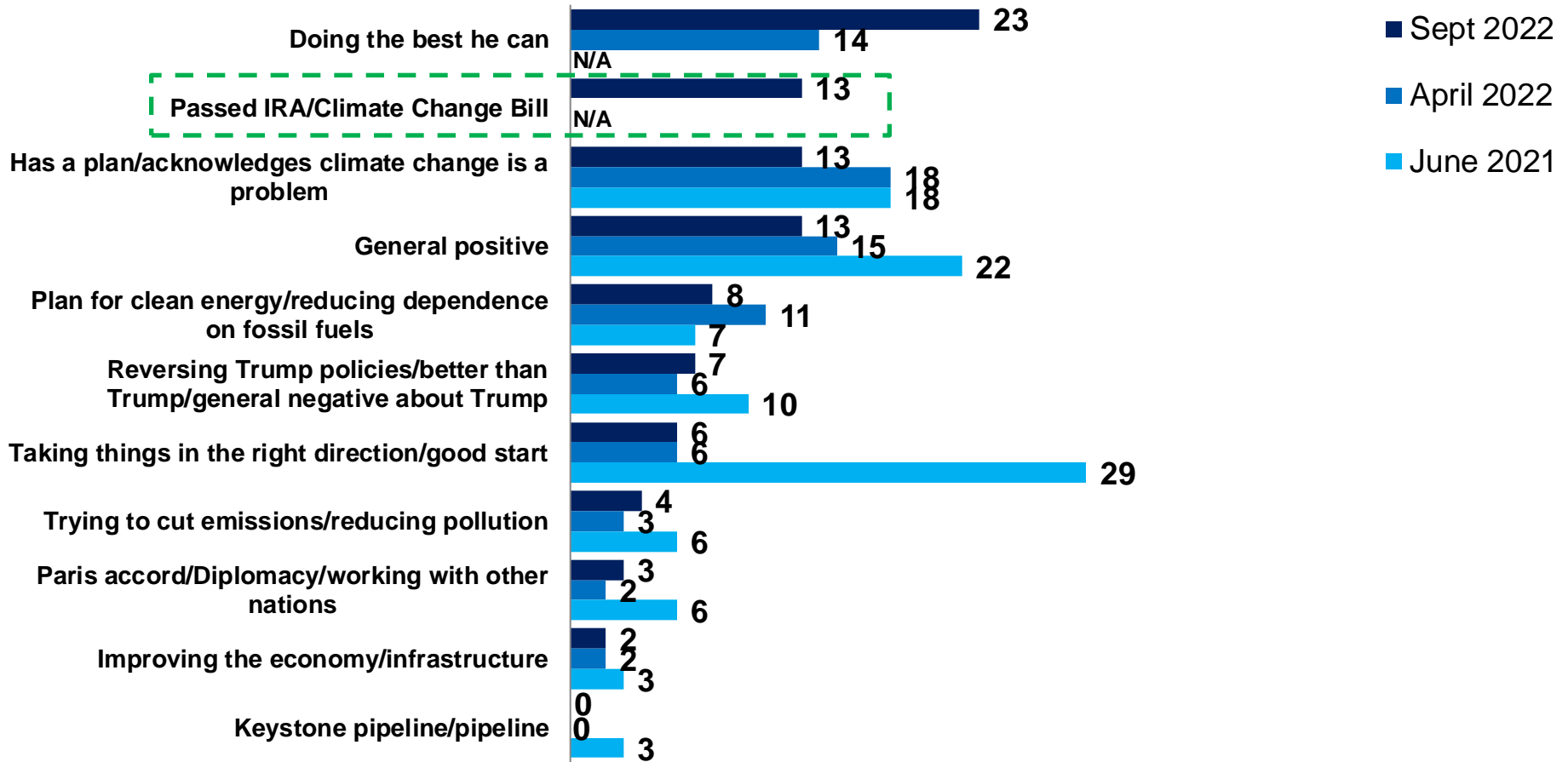
On the following pages are some pairs of statements. For each, please indicate whether the FIRST statement or the SECOND statement comes closer to your views, even if neither is exactly right.

A photograph of Joe Biden speaking at a podium. He is wearing a dark pinstriped suit, a white shirt, and a blue tie. He has his hands raised in a gesture while speaking. The podium has a microphone and a seal that partially reads "IDENT OF THE". The background is a blue wall with the text "LEADERS ON CLIMATE" and a circular logo. An American flag is visible on the left side of the frame.

The Biden administration & climate change

Passing the IRA is second-biggest reason for approving Biden climate performance

Reasons for approval of Biden performance on climate, total sample

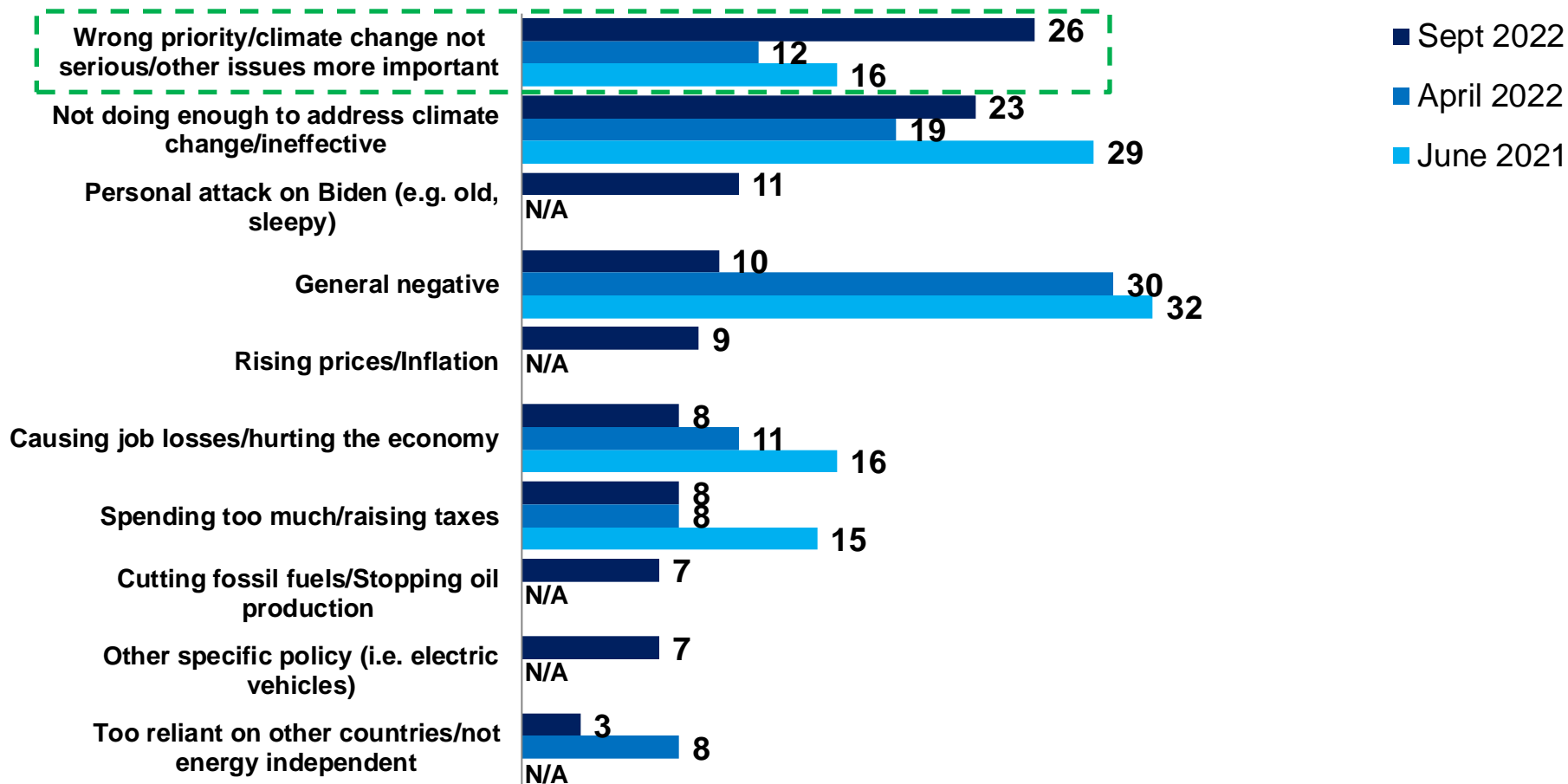


Please use the space below to explain why you APPROVE of the way Joe Biden is handling climate change, the environment and energy transition.

Approve of Biden's handling of climate change, the environment and energy transition, n=1,020

Biggest reason for disapproval is that it's wrong current priority, but a quarter disapprove because not doing enough

Reasons for disapproval, total sample

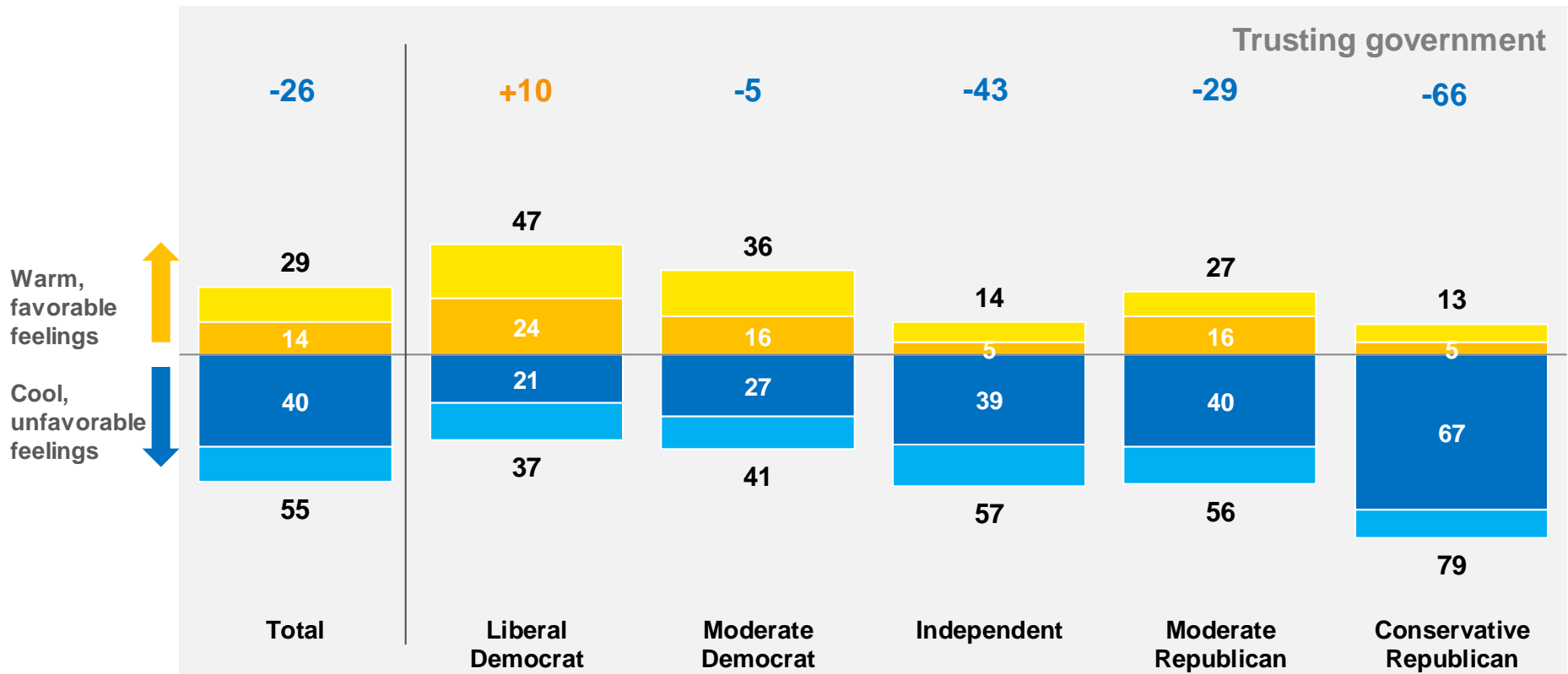


Please use the space below to explain why you said you DISAPPROVE of the way Joe Biden is handling climate change, the environment and energy transition.

Widespread distrust in government, concentrated among Independents and Conservative Republicans

Trusting government, by ideology

- Cool (26-49)
- Warm (51-74)
- Very cool (0-25)
- Very warm (75-100)



Please rate your feelings toward some people, organisations and activities, with one hundred meaning a VERY WARM, FAVORABLE feeling; zero meaning a VERY COLD, UNFAVORABLE feeling; and fifty meaning not particularly warm or cold.

Total, n=2,000; Liberal Democrat, n=482; Moderate Democrat, n=455; Independent, n=174; Moderate Republican, n=316; Conservative Republican, n=572

What are Biden & Democrats doing in general? Intervention in healthcare costs is most important for public, followed by infrastructure and guns

Most important actions done by **President Biden and the Democrats**, total sample (1)

(HEALTH) Made major cuts in health care costs, including capping premiums on health exchanges at 7.5 percent of income. They capped out-of-pocket drug costs at \$2000, reduced insulin to \$35 a month, and allowed Medicare to negotiate lower prescription prices for the first time.

45

(INFRASTRUCTURE) Investing \$1.2 trillion in infrastructure to repair highways and bridges, modernize airports, invest in rail and mass transit, repair lead pipes in cities and rural areas, and provide high-speed internet.

37

(GUNS) Pass common sense gun laws to prevent additional mass shootings by dictating proper at-home gun storage, implementing universal background checks, enacting a high-capacity magazine ban and most important, raising the age for purchase of an assault weapon from 18 to 21 years.

35

(PRICE RIGGING) House-passed law allows government to declare an energy emergency that makes it unlawful to make excessive increases in gasoline and home energy fuel prices, lowering gas prices. It also directs the Federal Trade Commission to punish companies that engage in price gouging.

31

(ABORTION) House passed the Women's Health Protection Act to protect the right to access abortion across the country, and also passed the Ensuring Access to Abortion Act which would ban states from punishing those who travel out of state for an abortion. Both were blocked by the Republicans in the Senate.

31

Investment in new laws to reduce carbon emissions and investigation of the Jan 6 insurrection are least important

Most important actions done by **President Biden and the Democrats**, total sample (2)

(CHILD TAX CREDIT) Increased the Child Tax Credit received monthly that provided tax relief for poor, working, and middle -class families with children. It was the biggest tax cut for working families ever and cut child poverty in half.

28

(UKRAINE) United our NATO nations against the Russian invasion of Ukraine and ended all purchase of Russian oil. They provided over \$50 billion in security assistance to Ukraine and humanitarian assistance for refugees.

24

(BIGCORP) Passed law providing more funds to IRS to crack down on tax evasion by richest and big corporations, and put in a 15% minimum tax so they pay taxes, and a 1% fee on stock buybacks used by big oil companies making super profits.

23

(CLIMATE) Made historic investment in new laws to reduce carbon emissions. It gives \$14,000 in rebates for families to buy energy efficient appliances, and \$7,500 in tax credits to buy new electric cars and trucks and to install solar panels. It will lower energy bills by \$500 to \$1,000 per year.

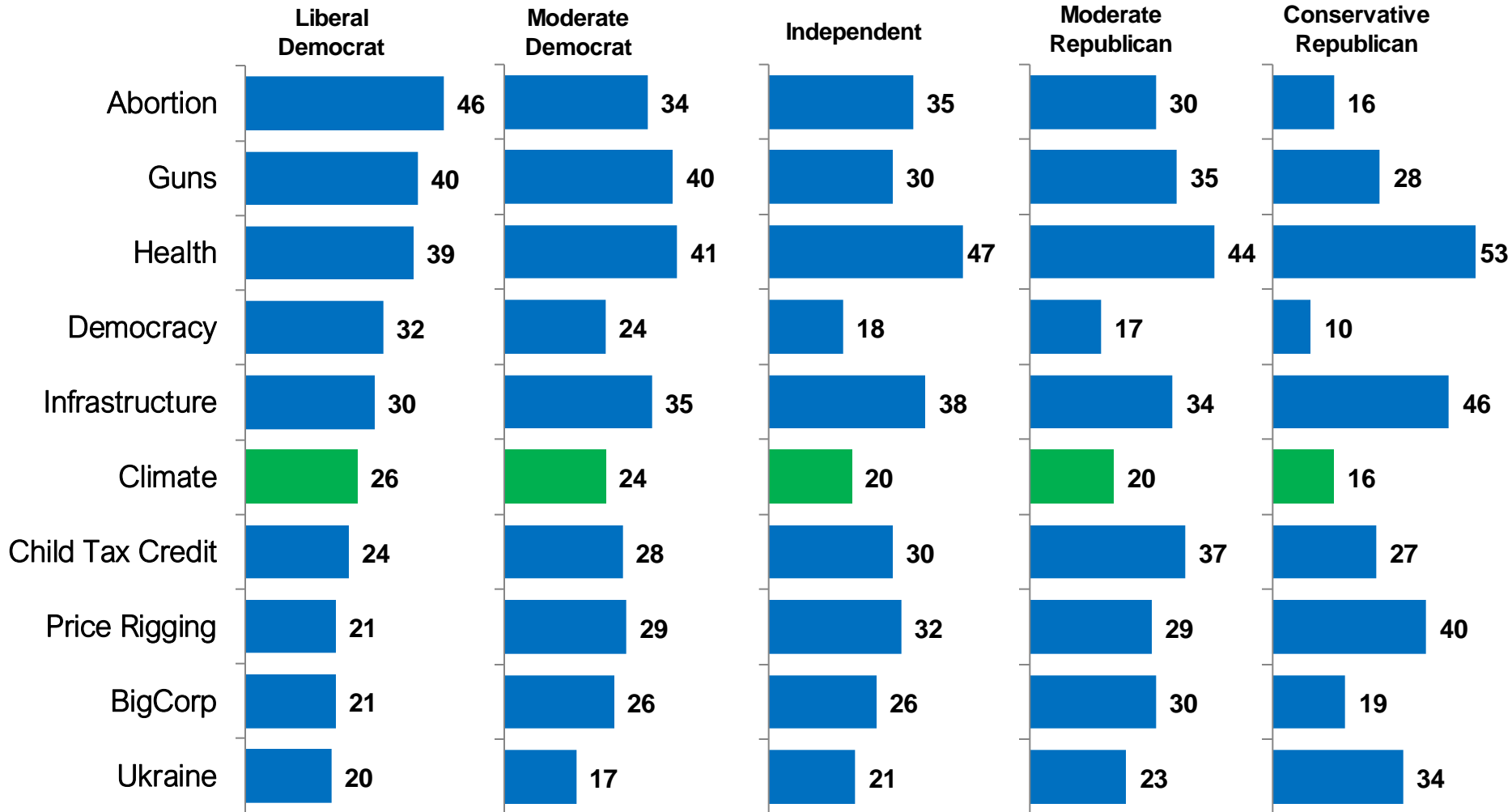
21

(DEMOCRACY) House conducted bipartisan investigation of the Jan 6 insurrection. And the Dept. of Justice is prosecuting the insurrectionists and acting to ensure ex-President Trump complies with laws of the US and is held accountable.

20

Reducing healthcare cost key across groups; abortion for liberal and guns for moderate Democrats; climate action not high for Democrats, but many think not doing enough

Most important actions done by **President Biden and the Democrats**, by ideology



Liberal Democrat, n=482; Moderate Democrat, n=455; Independent, n=174; Moderate Republican, n=316; Conservative Republican, n=572

Most important IRA policies: negotiating price of prescription drugs, capping Medicare out-of-pocket costs

Importance of policies in **Inflation Reduction Act**, total sample

Medicare can now negotiate the price of prescription drugs, bringing down the price beneficiaries will pay for their medications.

63

Medicare recipients will have a \$2,000 cap on annual out-of-pocket prescription drug costs, starting in 2025.

52

Corporations with over \$1 billion in income will have a new tax rate of 15% and stock buybacks by corporations will face a 1% excise tax.

42

More than \$60 billion invested to create millions of new domestic clean manufacturing jobs.

38

An extension of financial assistance to help people enrolled in the Affordable Care Act through 2025.

34

A \$369 billion investment in clean energy, reducing carbon emissions by roughly 40% by 2030.

32

\$3 billion for environmental justice block grants to address harms from climate change and pollutants.

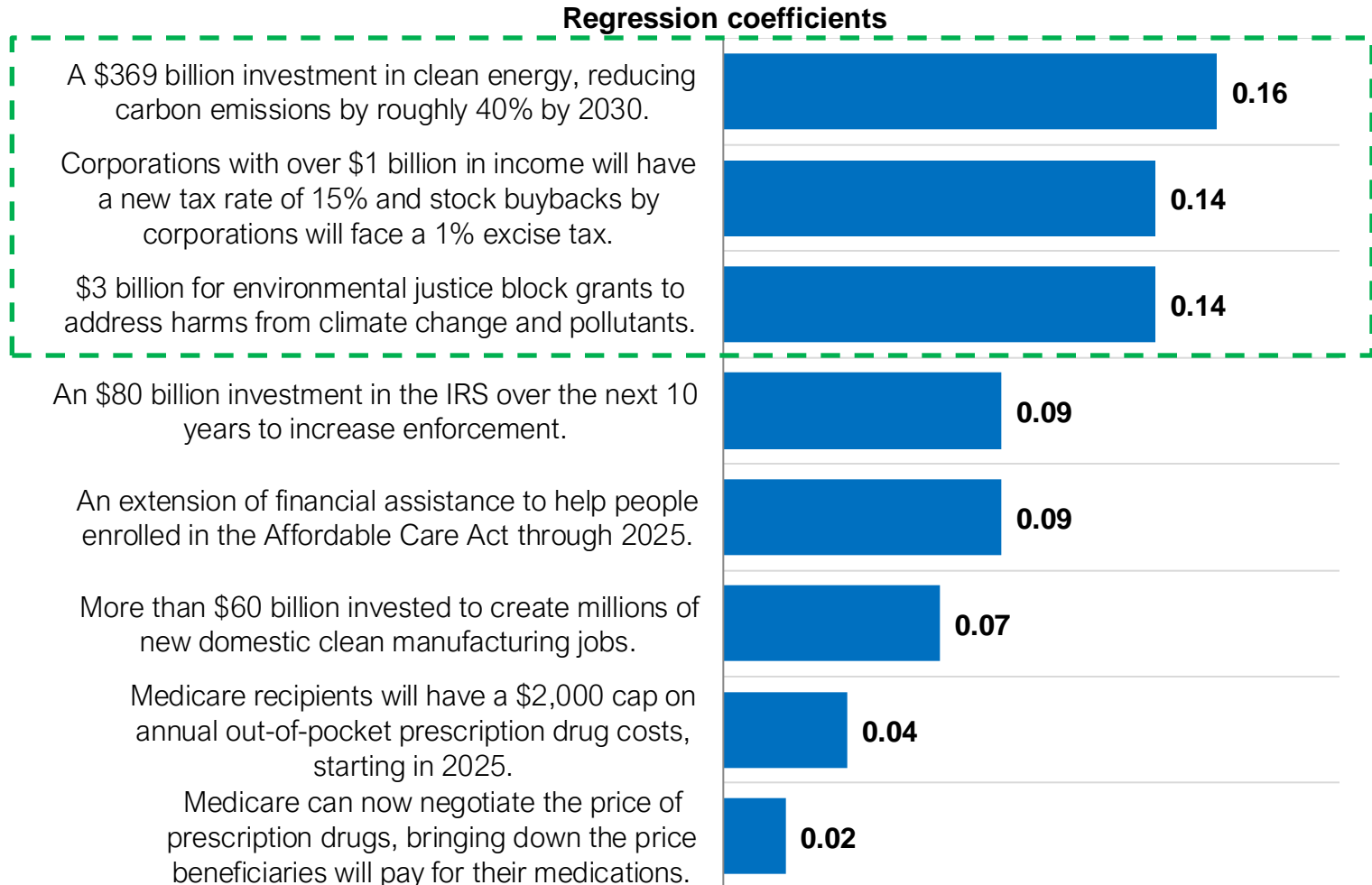
20

An \$80 billion investment in the IRS over the next 10 years to increase enforcement.

16

But reducing carbon emissions by 40%, new tax rate on corporations, and environmental block grants raise approval on climate

Impact of IRA policy on Biden approval on **handling climate change**, reask, total sample



Most important IRA energy measures are tax credits and programs to make transition affordable

Importance of measures on **energy costs** in the **Inflation Reduction Act**, total sample

10 years of consumer tax credits to make homes energy efficient and run on clean energy, making heat pumps, rooftop solar, electric HVAC and water heaters more affordable.

59

\$9 billion in consumer home energy rebate programs, focused on low income consumers, to electrify home appliances and for energy efficient retrofits.

47

A \$4,000 consumer tax credit for lower and middle-income individuals to buy used clean-energy vehicles, and up to \$7,500 tax credit to buy new clean vehicles.

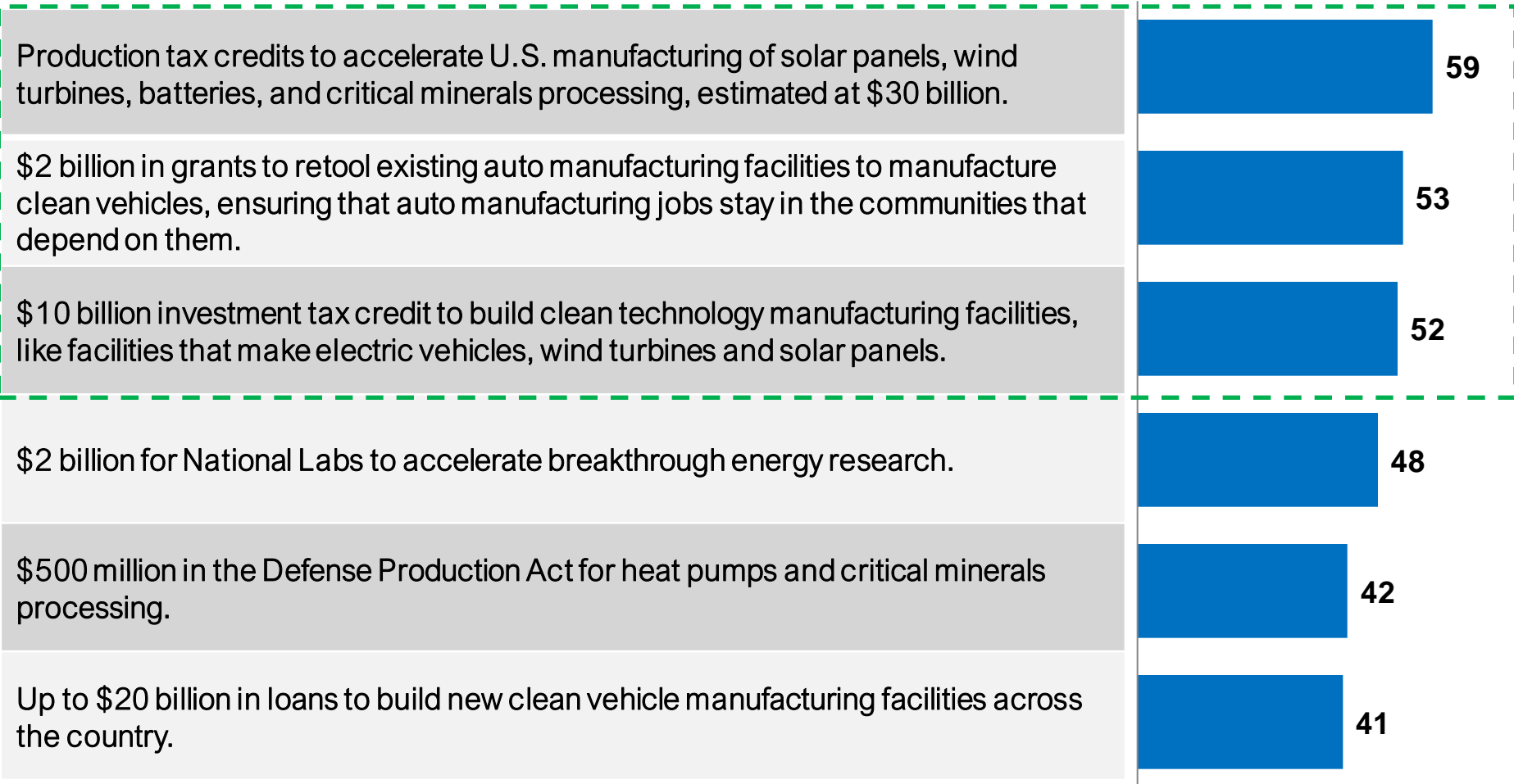
47

\$1 billion grant program to make affordable housing more energy efficient.

44

Top energy security measures: tax credits for renewable energy manufacturing/investment, grants for clean auto production

Importance of measures on **energy security and domestic manufacturing** in the **Inflation Reduction Act**, total sample

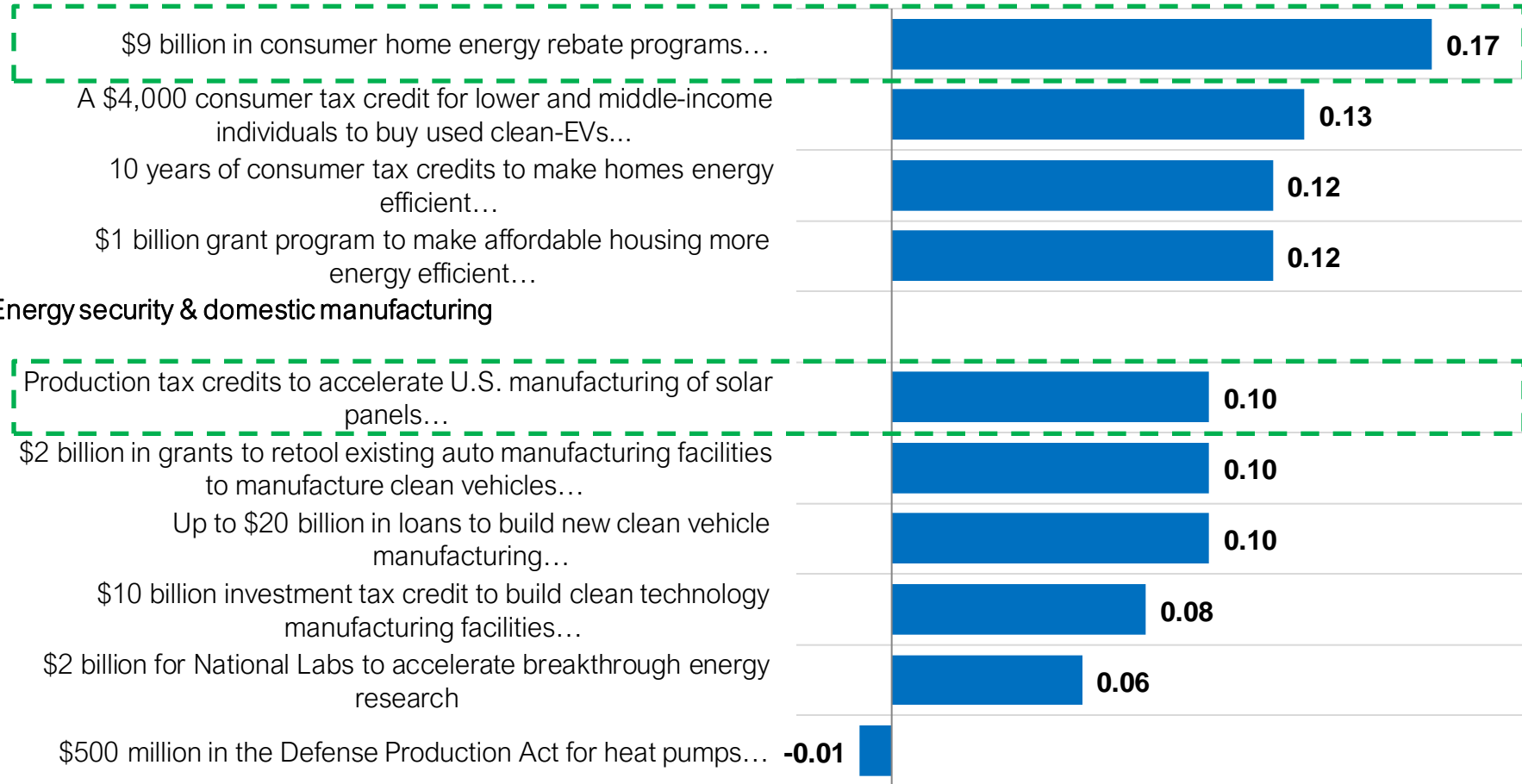


Reduced costs via consumer home energy rebate and production tax credits for solar panels have biggest impact on climate approval

Impact of IRA policies on Biden approval on **handling climate change**, reask, total sample

IRA: Energy costs

Regression coefficients



Top IRA environmental justice measures are grants to support healthy forests, restore coastal habitats, and produce biofuels

Importance of measures on **investing in communities and environmental justice** in the **Inflation Reduction Act**, total sample (1)

\$5 billion in grants to support healthy, fire resilient forests, forest conservation and urban tree planting.

46

\$2.6 billion in grants to conserve and restore coastal habitats and protect communities that depend on those habitats.

42

Tax credits and grants to support the domestic production of biofuels, and to build the infrastructure needed for sustainable aviation fuel and other biofuels.

42

\$3 billion Neighborhood Access and Equity Grants, to support neighborhood equity, safety, and affordable transportation access to reconnect communities divided by existing infrastructure barriers.

39

Investment in climate-smart agriculture practices and grants to reduce pollution at ports are least important

Importance of measures on **investing in communities and environmental justice** in the **Inflation Reduction Act**, total sample (2)

A \$3 billion Environmental and Climate Justice Block Grants to invest in community led projects in disadvantaged areas to address disproportionate harms related to pollution and climate change.

33

\$1 billion for clean heavy-duty vehicles, like school and transit buses and garbage trucks.

33

More than \$20 billion to support climate-smart agriculture practices.

32

\$3 billion in grants to Reduce Air Pollution at Ports to support the purchase and installation of zero-emission equipment and technology at ports.

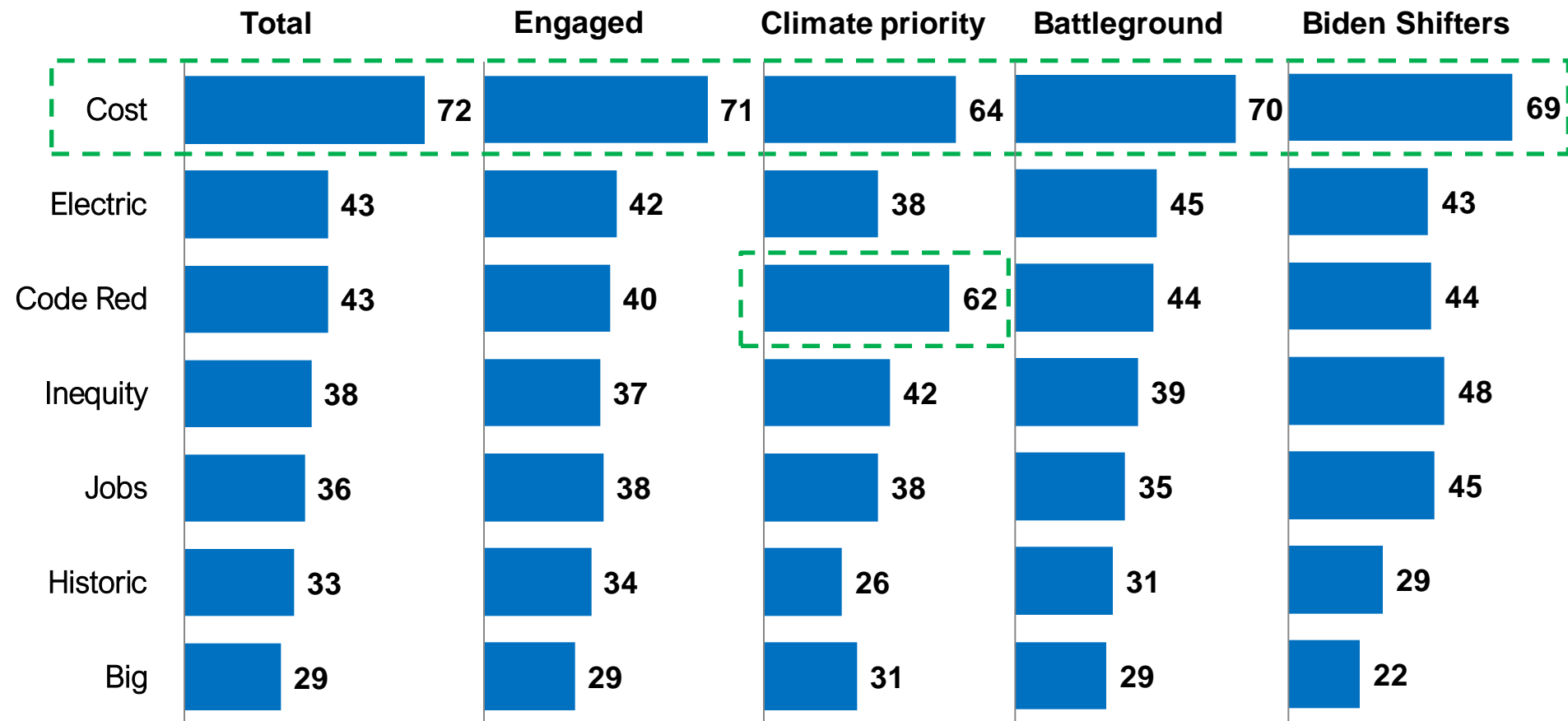
29

Statements on the Inflation Reduction Act from the Biden government: full wording

Cost	America faces a cost of living crisis, and this law lowers the cost of prescription drugs, health care, and energy costs. It shifts energy use to low cost renewables and to greater electricity and more energy efficient homes to lower bills for homes.
Electric	It brings down the sticker price of electric vehicles - providing Americans with tax credits on new and used electric vehicles. This measure could especially help young Americans buy their first car and skip the gas pump forever.
Code Red	The climate crisis has reached code red - and Democrats are fighting back. Our bold new law slashes carbon pollution by 40% by 2030, while powering America toward a sustainable clean energy future.
Inequity	Climate change disproportionately impacts low-income and Black and Hispanic communities. The new law addresses that legacy by ensuring that clean energy reaches all Americans.
Jobs	President Biden and Democrats are building an economy that works for working families. They beat back special interests to pass the Inflation Reduction Act that lowers costs for families, creates good-paying green jobs, and grows the economy from the bottom up and middle out.
Historic	Democrats have had a summer of strength and we're going to buck history by passing historic legislation to finally lower prescription drug costs and combat climate change, a 40% reduction in our emissions in the next 8 years.
Big	Republicans sided with Big Oil and Gas, Prescription Drug companies, the NRA and Billionaires, the Democrats delivered the biggest step forward on climate and clean energy in American history and reduced health and energy costs.

Strongest argument presents IRA as a solution to cost-of-living crisis; “code red” resonates with Climate Priority target

President Biden and Democrats’ pro-Inflation Reduction Act statements, by target

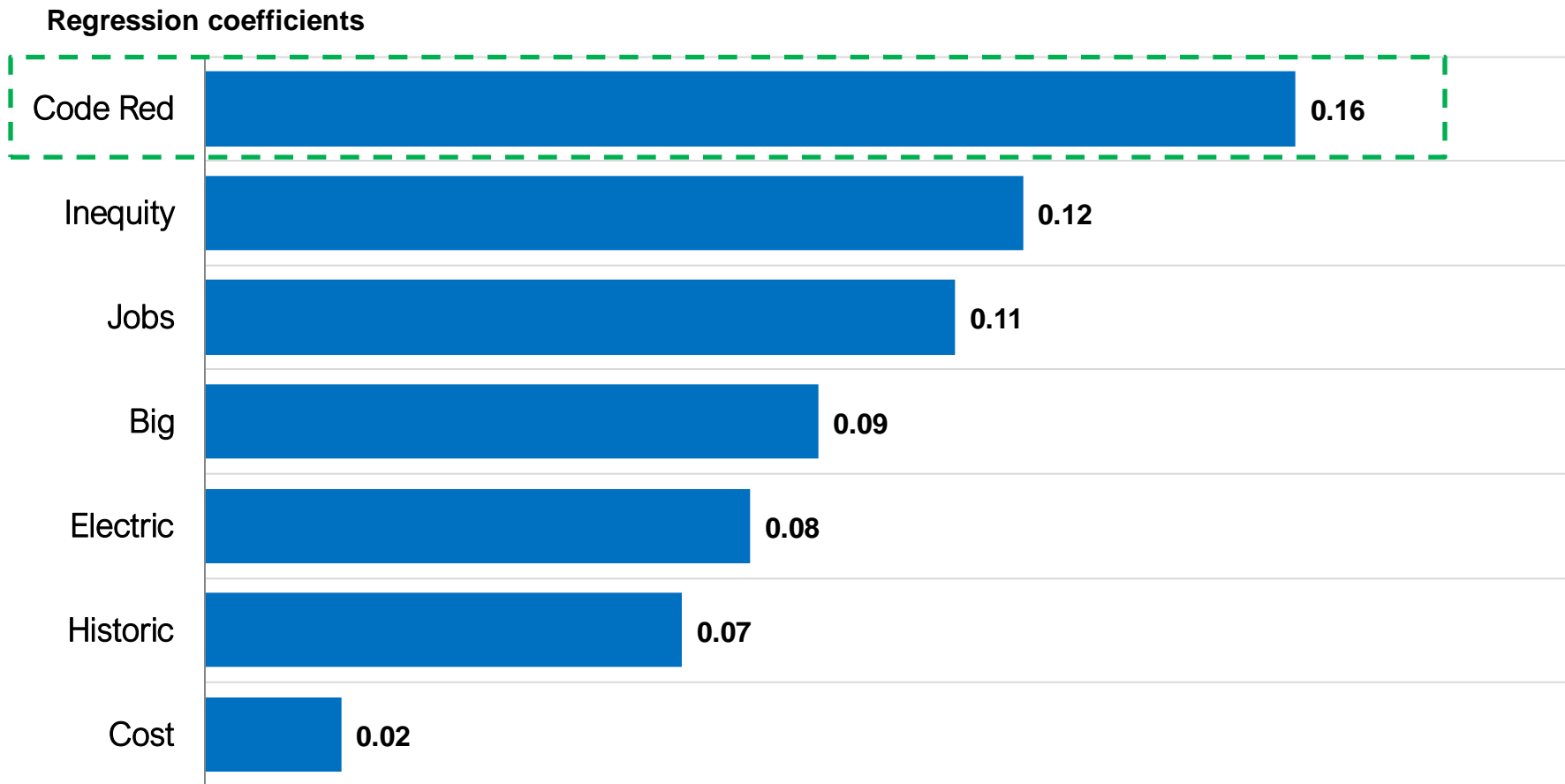


Here are some statements in the support of the new law by Biden and the Democrats. Please pick the THREE that are most convincing.

Total, n=2,000; Engaged, n=1,248; Climate Priority, n=522; Battleground, n=909; Biden shifters, n=119

“Code Red” has the biggest positive impact on Biden’s approval on climate change

Impact of President Biden and Democrats’ pro-Inflation Reduction Act statements on Biden approval on **handling climate change**, reask, total sample

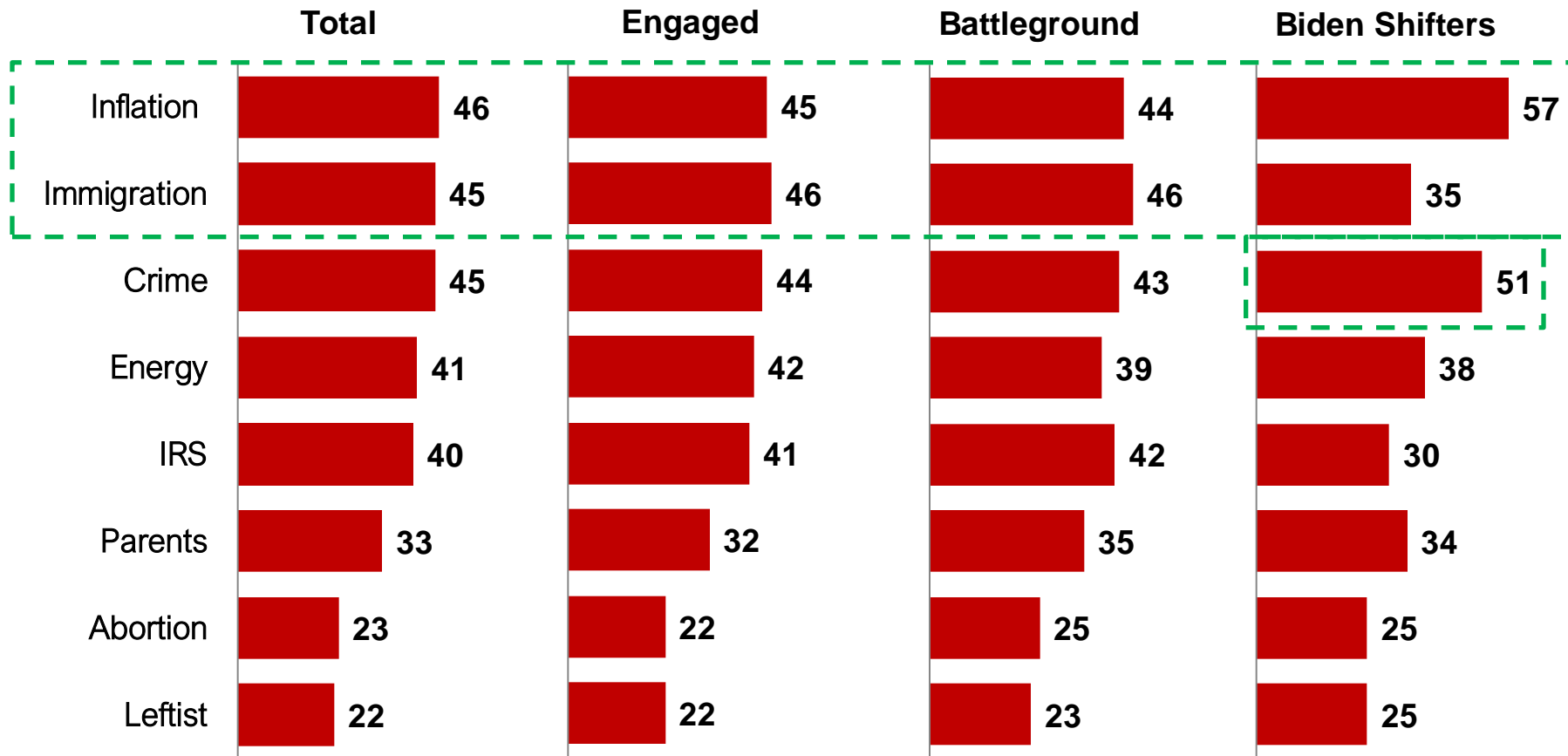


Political messages from the Republicans: full wording

Inflation	Democrats have voted for trillions of dollars in new spending which is increasing inflation and crushing taxpayers and small businesses. Biden has done nothing to bring down the cost of gas, groceries, and housing.
Immigration	Democrats voted to defund border security, send stimulus checks to illegal immigrants, end border wall construction, and support sanctuary cities. Since Biden has been in office, nearly two million illegal immigrants have crossed our borders.
Crime	Democrats are pushing to defund the police, while hundreds of officers across the state have left their jobs. As police departments are short-staffed, violent crime is surging across the country and murders and carjackings continue to rise.
Energy	Democrats are waging war on American energy, while begging foreign nations to increase oil production. With high prices at the pump, Biden continues to hurt working families struggling to pay for gas by signing legislation that raises taxes on domestic energy producers.
IRS	Biden is going to hire and arm 87,000 Internal Revenue Service agents to create an IRS super-police force to target everyday Americans at a cost of nearly \$80 billion.
Parents	Democrats trust school boards and don't trust parents on what to teach in schools, reducing parents' rights. Students are being bombarded with woke propaganda about gender, gender ideology, and Critical Race Theory.
Abortion	Democrats voted to allow taxpayer-funded abortions and have promised to force states to greatly expand access to abortion.
Leftist	Democrats support Sanders' and Biden's leftist wish list that will give you the Green New Deal and raise taxes on every family.

Strongest attacks are inflation spending, open borders and defunding police

Republican attacks on Democrats, by target



Now you will read some things Republican critics are saying about the Democrats. Please pick the **THREE** that raise the most doubts in your mind about Democrats and their policies.

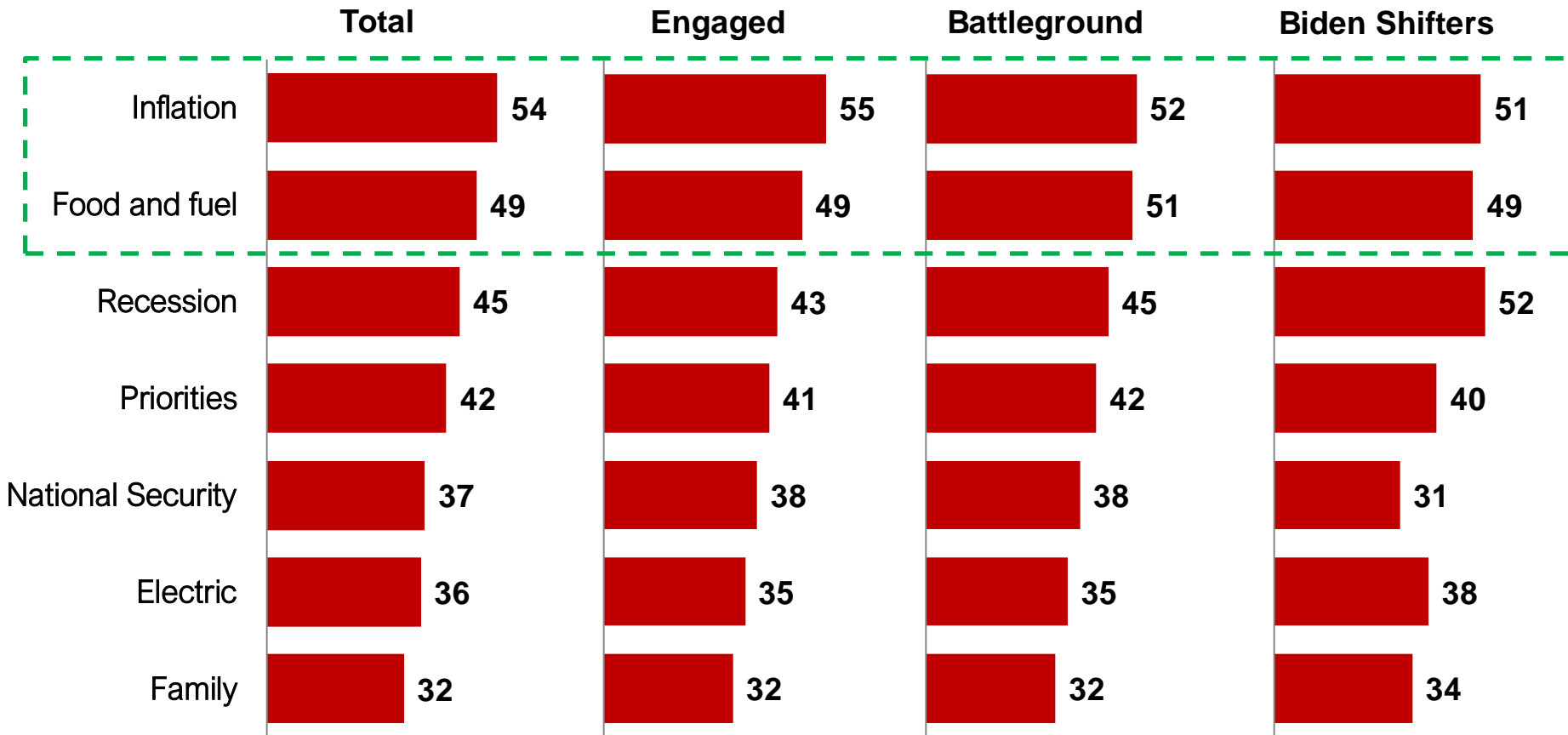
Total, n=2,000; Engaged, n=1,248; Battleground, n=909; Biden shifters, n=119

Republican attacks on government energy policy: full wording

Inflation	Hardworking Americans are being clobbered by inflation and high gas prices, both because of Democrats' failed, liberal policies. They pushed through trillions of spending and stopped our successful companies from producing American natural gas and oil.
Food and fuel	High gas prices are making life unaffordable for many people. It's going to be a difficult sell right now for the radical left to tell people they have to pay X, Y and Z because of climate change, while they are trying to afford everyday items like food and fuel.
Recession	Middle-class families don't need higher taxes and auditors knocking on their front door during a recession. Vulnerable Democrats continue to show voters they have no clue how to fix the economic disaster they created.
Priorities	Americans' priorities are crystal clear: Inflation, the economy, crime, and the border. But no Senate Democrat is willing to take a dime out of their Green New Deal to cut inflation, fight crime, or secure the border.
National Security	Energy independence is national security. It is short-sighted cancelling the Keystone XL pipeline and dangerous. What's happening in Russia is a stark reminder of the need to stop hindering American energy development.
Electric	Democrats want to raise families' electricity, gas, and heating bills so they can send rich people rebates for buying \$80,000 electric cars. This is costly virtue signaling with no emissions impact.
Family	The Democrats' "Inflation Reduction Act" dropped childcare subsidies, pre-K, paid leave, and a child tax credit in favor of Green New Deal garbage and 87,000 IRS agents. Democrats have abandoned families.

Strongest policy-specific attacks tie inflation to spending and halting oil and gas production; high food and fuel prices also strong

Republican criticisms of government policy, by target

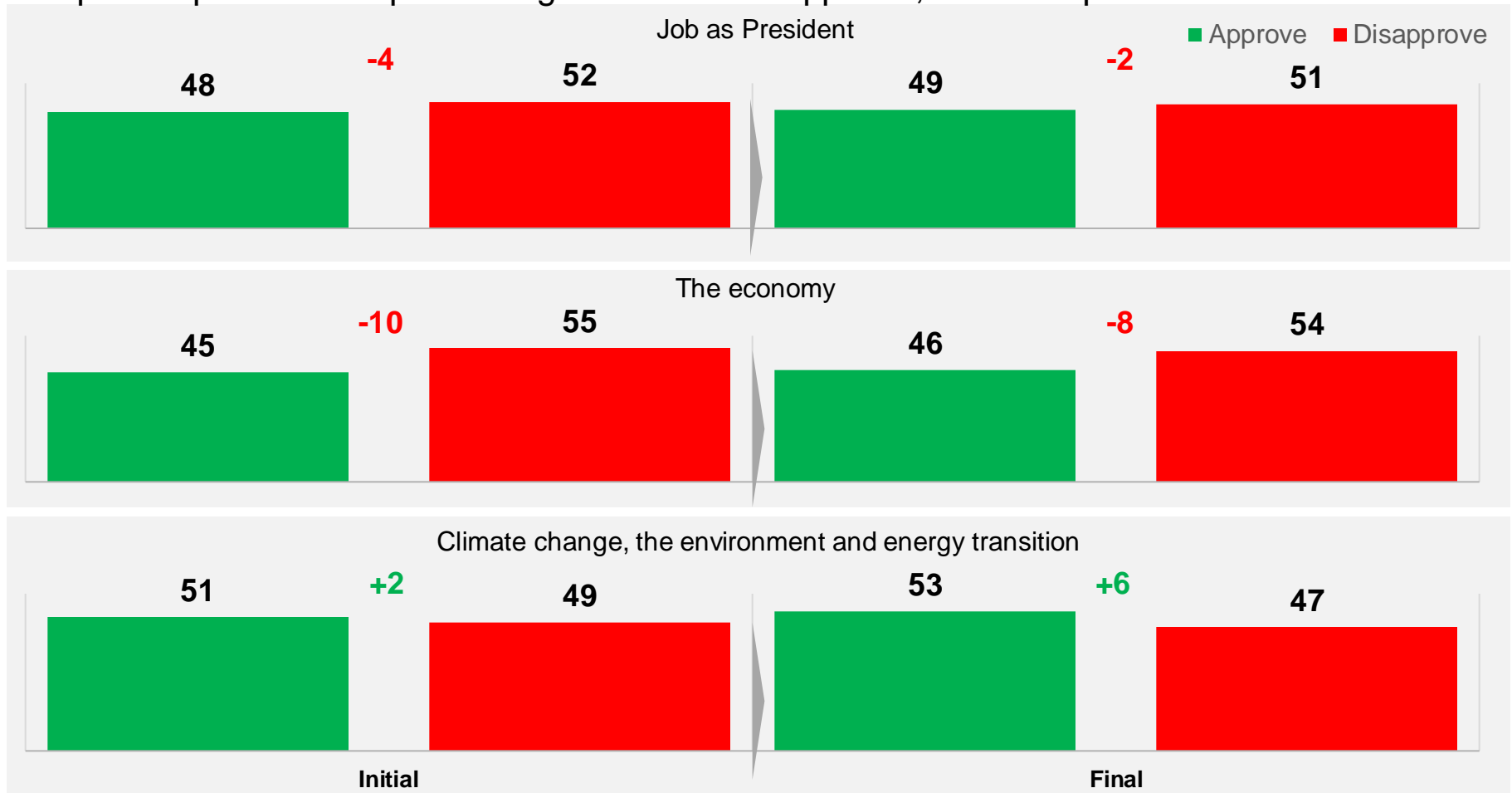


Here are some things Republicans and other opponents are saying about government policy. Which THREE make you most CONCERNED about the government's policies?

Total, n=2,000; Engaged, n=1,248; Battleground, n=909; Biden shifters, n=119

But after policies and balanced messages, Biden makes gains on overall approval, the economy and particularly climate

Impact of policies and positioning on Joe Biden approval, total sample

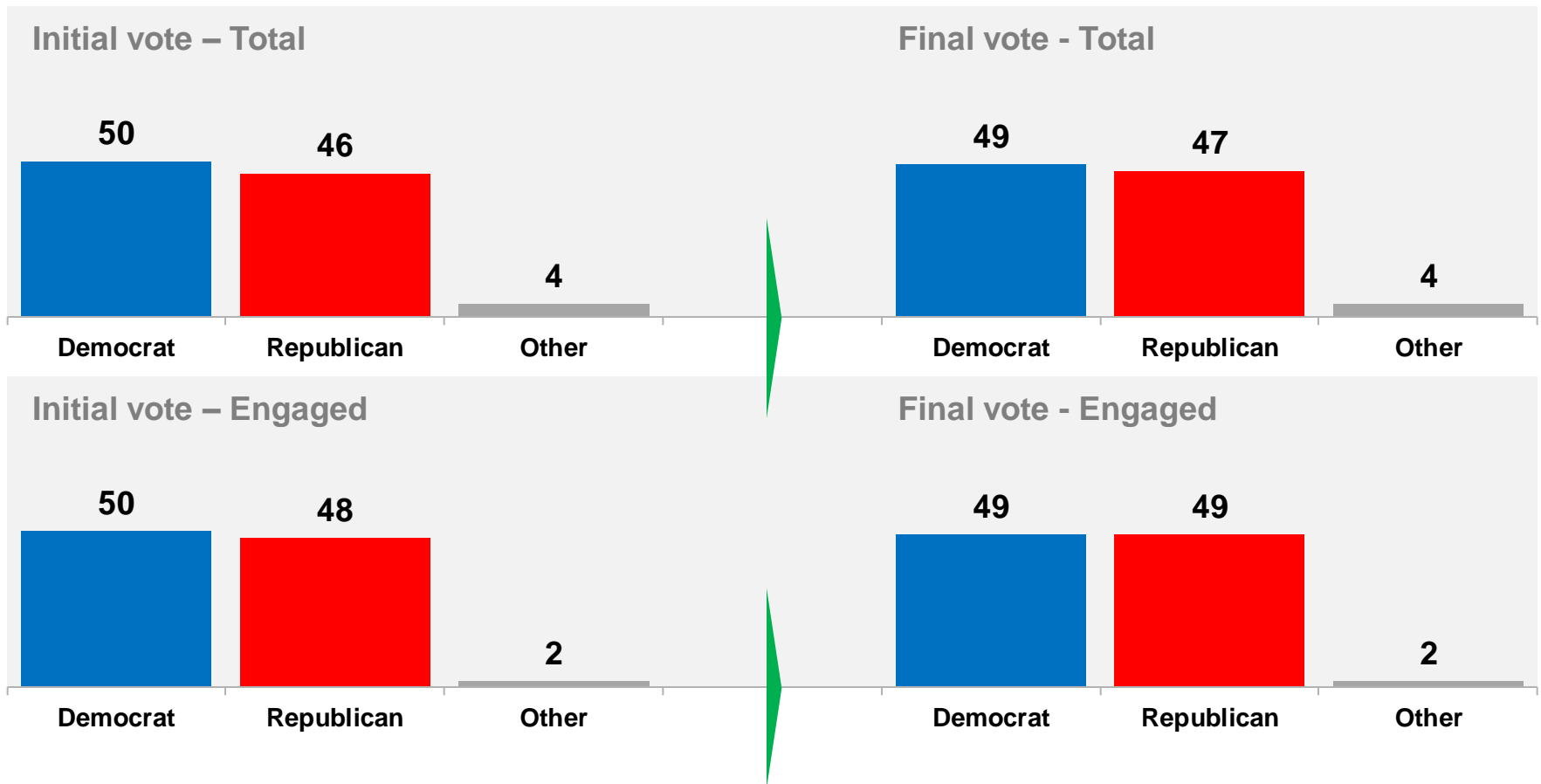


Do you approve or disapprove of the way Joe Biden is handling his job as President/the following issues facing the country?

Total, n=2,000

Simulated campaign takes down Democratic vote to even

Impact of policies and positioning on congressional vote, by target



Thinking about the election for Congress in your district in November 2022, will you vote for-- the Democratic candidate or the Republican candidate?

Total, n=2,000; Engaged, n=1,248

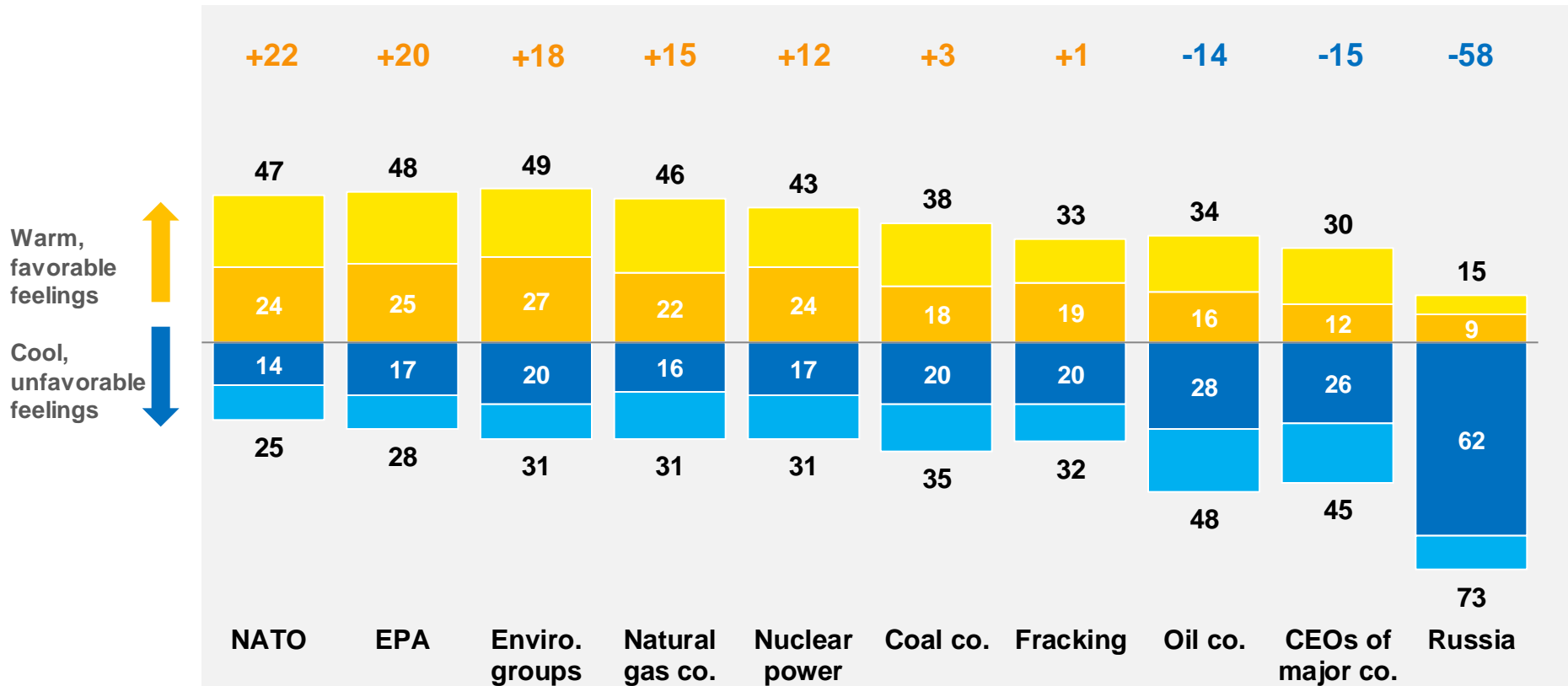
Perceptions of business



Natural gas companies and nuclear power viewed favorably; people are divided on coal and fracking, negative on oil companies and CEOs

Feelings toward companies and environmental actors, total sample

■ Cool (26-49) ■ Warm (51-74)
■ Very cool (0-25) ■ Very warm (75-100)



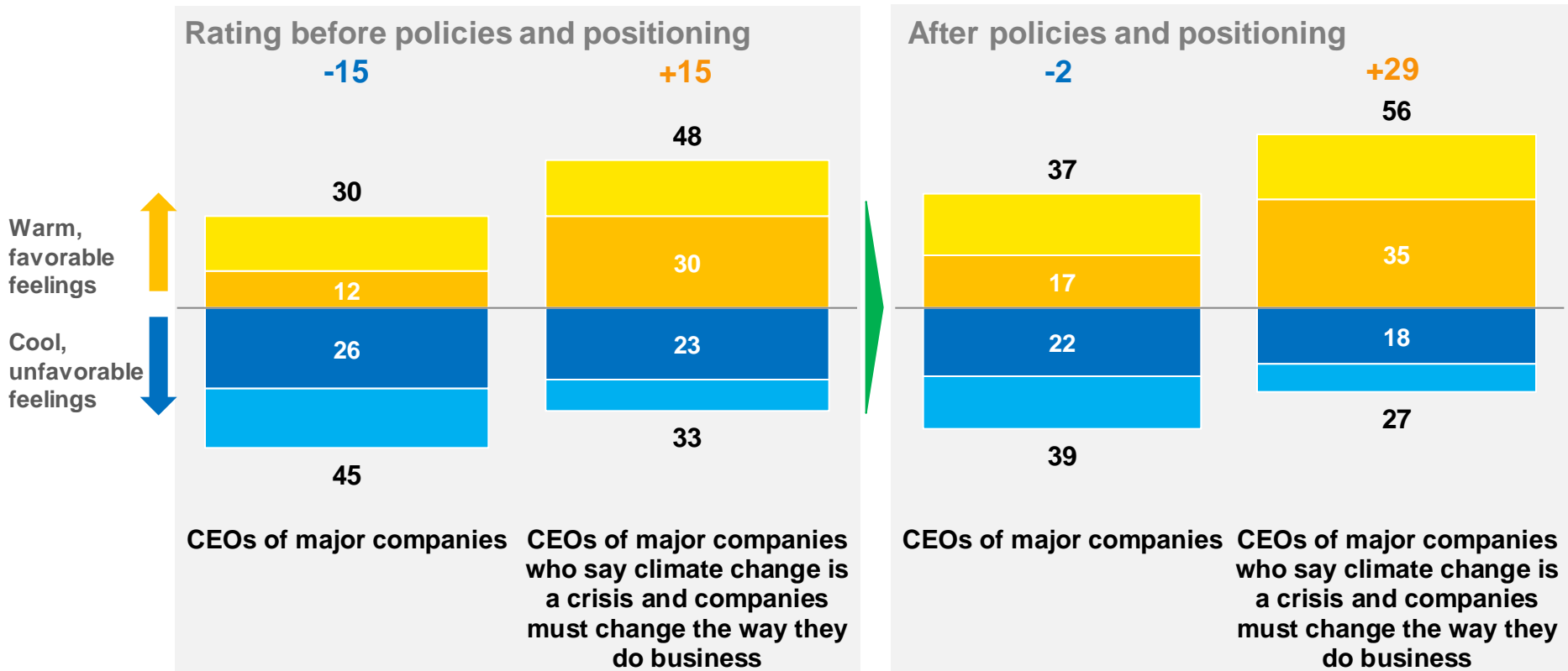
Please rate your feelings toward some people, organisations and activities, with one hundred meaning a VERY WARM, FAVORABLE feeling; zero meaning a VERY COLD, UNFAVORABLE feeling; and fifty meaning not particularly warm or cold.

Total, n=2,000; some shown to ½ sample

Balanced messaging has a strong, positive impact on views toward CEOs and climate CEOs

Feelings toward CEOs pre and post policies and positioning, total sample

- Cool (26-49) ■ Warm (51-74)
- Very cool (0-25) ■ Very warm (75-100)



Please rate your feelings toward some people, organisations and activities, with one hundred meaning a VERY WARM, FAVORABLE feeling; zero meaning a VERY COLD, UNFAVORABLE feeling; and fifty meaning not particularly warm or cold.

CLIMATE
Policy & Strategy

Climate Policy & Strategy: United States
Tracking survey, September 2022

